

Attachment F

CDC Taxonomy: Activities/Follow up Questions

Participants will answer either Tree Test or Card Sort activities and their respective follow up questions. Specific instructions for each activity are as follows:

Card Sort Activities

Form Approved

OMB No: 0920-1050

Expiration Date: December 2023

Pre-Test Questions

- Are you a Federal Employee (FTE)?
 - YES, with CDC
 - YES, with another federal agency (not CDC)
 - NO, I'm a contractor for the federal government
 - NO
- Which role best describes you?
- Public Health Professional
 - Healthcare Professional or Provider
 - General Public
 - Other _____
- If you're a CDC employee, what center/division do you work in? [optional]
 - Open-ended text box

Test Questions

1. Take a quick look at the list of items to the left. We'd like you to sort them into groups that makes sense to you. There's no right or wrong answer. Just do what comes naturally.
2. Track an item from the left to create your first group
3. Click the title to rename your group
4. Add more items to this group by dropping them on top of it. Make more groups by dropping them at a new spaces.
5. It is OK to have a group with only one item or to create a group of "Discards" (ones you do not want or cannot group)

Post-Test Questions

- Were there any words that were confusing or unclear?
- Were there any words for which you would use a different label (e.g. "I would prefer using "Exercise" instead of "Physical Activity")?
- Do you have any comments or feedback about any of the words you grouped today?
 - Open-ended text box

Tree Test Activities

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OMB No: 0920-1050

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Pre-Test Questions

- Are you a Federal Employee (FTE)?

Radio button

- YES, with CDC

- YES, with another federal agency (not CDC)
 - NO, I'm a contractor for the federal government
 - NO
- Which role best describes you?

Radio button

- Public Health Professional
 - Healthcare Professional or Provider
 - General Public
 - Other _____
- In what CDC organization do you work? [optional]
 - Open-ended text box

Test Questions

Participants will be given an outline of website topics and subtopics and asked to choose where they could find various health information.

Post-Test Questions

1. Do you have any comments of feedback about the way things were organized or the labels used?
 - Open-ended text box