

Invitation Email

Join a 60-minute Interview to Define the Design of Public Health Shared Services

Why interviews?

We want to gather input from state, territorial, and local (STLT) public health authorities to inform the prioritization and design of “Building Blocks” — tools to help public health departments more efficiently and effectively collect, use, analyze, and share surveillance data.

These focus groups will be conducted in a workshop format, where everyone’s voice will be heard.

What do we want to know?

We want to identify STLTs’ pain points and needs along various steps of the data lifecycle (data access and collection, data orchestration, storage, cleansing and integration, analysis and visualization, dissemination and sharing) and understand how a well implemented shared service could serve your needs.

We’ll have a topic-centered approach for these conversations centered on: changes to national notifiable disease reporting; reducing burden of STLT data sharing with CDC using the "one front door" policy; ease for STLTs to use eCR data;

Who should participate?

We want to hear from STLT public health agency staff who interact with data at any point along the lifecycle (including but not limited to PHA leadership, epidemiologists, IT staff, nurses and administrators).

How do you participate?

Interviews will begin in March (specific dates to be determined). Please use this link to sign up:

<https://www.surveymonkey.com/r/L35PNRK>

If you have any questions, please send an email to: dmibuildingblocks@cdc.gov

WE LOOK FORWARD TO LEARNING FROM YOU!

Signup Form

First Name *

Last Name *

Email *

1 ↑ Health Department

2 ↑ Health Department Type - Local (reports data to state), Local (big city/ reports data directly to CDC)



☐ Local (reports data to state)

☐ Local (reports data directly to CDC)

☐ Territory

☐ State

☐ Tribe

☐ Other

3 ↑ Your State/Territory

4 ↑ Role

5 ↑ Please list any assistance/accommodations you need to participate in this virtual focus group, if applicable.

INTERVIEW TEMPLATE

UXX – [Topic] User Interview – Name

Date X/XX/2022

Jurisdiction XX

Participant(s) Name - Title

Other attendees Name – Moderator Name – Note taker Name - Observer

Background info I [Anything we already know already from past interviews, email exchanges, etc]

Notes

Interview notes

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Action items

Post-conversation discussion

The public reporting burden of this collection of information is estimated to average **60 minutes** per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to - CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333 ATTN: PRA (0920-1050).

Mural.co

Mural.co view - only link

[https://app.mural.co/invitation/mural/primedatinput6410/1663796185904?](https://app.mural.co/invitation/mural/primedatinput6410/1663796185904?sender=ubd1733f5f0b3715f56919452&key=31ed5423-3ccc-42fb-b15c-a412bdcec80d)

[sender=ubd1733f5f0b3715f56919452&key=31ed5423-3ccc-42fb-b15c-a412bdcec80d](https://app.mural.co/invitation/mural/primedatinput6410/1663796185904?sender=ubd1733f5f0b3715f56919452&key=31ed5423-3ccc-42fb-b15c-a412bdcec80d)

Screenshot of the Mural.co board

The screenshot shows a Mural.co board titled "Listeria Data". The board is divided into three main sections: a left sidebar, a central "STEP ONE" section, and a right "STEP TWO" section.

Left Sidebar (Listeria Data):

- Local Health Departments**
- Why are we here?**
The insights you share will be used to inform how the CDC prioritizes and designs future "Building Blocks" — modular software and services that will automate manual processes, in order to create efficiencies and improve decision-making.
Some Building Blocks will offer relatively simple functionality, such as patient name deduplication, while others may perform more complex tasks, such as location services and geocoding, or patient record linking.
- What information will we gather?**
 - Context around your top data-related frustrations
 - Your ability to generate, manage, and use data for action
- Recording + Confidentiality**
 - We're recording for the purpose of transcription, analysis, and synthesis.
 - Findings shared from this focus group will be de-identified — not linked with names or health department.
 - By participating, you're agreeing to maintain the confidentiality of the information discussed by participants during the focus group session.
- Mural and Zoom basics**
 - Double click to type into a post-it
 - Move the post-its with your mouse

Central Section (STEP ONE – INTRODUCTIONS 5 MIN):

Pick a color below, then double click a square to type in your first name and your role (e.g., epidemiologist, IT)

A vertical column of colored squares is shown, with the top square labeled "Jill Researcher". The colors from top to bottom are: orange, light blue, green, pink, blue, yellow, red, light green, and purple.

Right Section (STEP TWO – INDIVIDUAL BRAINSTORMING 10 MIN):

Using your colored post-its below, and thinking about listeria data specifically, jot down up to your top 5 frustrations, which impact the ability to generate, manage, and/or use data for action

A grid of colored squares is shown, with the top row labeled "By frustration in trying x is why accomplish,". The colors from top to bottom are: orange, light blue, green, pink, blue, yellow, red, light green, and purple. The grid is 5 columns wide and 9 rows high. The first row has 5 squares, and the subsequent rows have 4 squares each. The top row is labeled "By frustration in trying x is why accomplish,". The second row is labeled "We should enter the data into some system and our own system". The third row is labeled "Example". The fourth row is labeled "Example". The fifth row is labeled "Example". The sixth row is labeled "And... what you're able to do...".

STEP THREE – GROUPING, THEMING, & VOTING20 MIN

First, we'll move your post-its from Step 2 into this space; **read through your peers' post-its, and when you see similar frustrations, group them together.** We should end up with multiple groupings of post-its with similar frustrations, while some will stand alone. Second, we'll come up with themes for each group that best represent the frustrations within them. We'll use these themes to help steer our discussion moving forward.

Theme 1

Example

Example

Example

Example

Theme 2

Example

Example

Example

Theme 3.

Example

Example

Example

Example

STEP FOUR – GROUP DISCUSSION20 MIN

Getting to Impact – If these frustrations were resolved, how would this change your ability to generate, manage, or use data for action?

Notetaker is creating stickies on this board, based on what participants share

STEP FIVE – FEEDBACK

5 MIN

Recommendations for improving this focus group: add any comments below to help us improve this activity for future focus groups! Thank you for the valuable feedback!
