

Attachment D: Instrument 4–Post-Event Survey for Virtual Attendees (Word and Web Versions)

Post-Event Survey for Virtual Attendees

Thank you for participating in this year’s Public Health Improvement Training (PHIT)! Please take a few moments to tell us about your experience at PHIT. We rely on your feedback to help plan and improve future training events. This survey is voluntary and should take about 5 minutes. Your feedback is confidential, and we will not be able to identify you when we receive it.

For help, please contact PHIT evaluator, Brittany Argotsinger, at 404-498-0263 or bargotsinger@cdc.gov.

CDC estimates the average public reporting burden for this collection of information as 5 minutes per response, including the time for reviewing instructions, searching existing data/information sources, gathering and maintaining the data/information needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0879).

About You

The following questions will tell us about you so we can better use your feedback.

1. What **type of organization** do you represent? (Select the ONE best answer)
 - a. State health department
 - b. Tribal health department or organization
 - c. Local health department
 - d. Territorial health department
 - e. Non-governmental organization or academic institution
 - f. Federal agency
 - g. Other (please specify)
2. Which of the following describe your **role in performance improvement** at your agency? (Select ALL that apply)
 - a. Cross-cutting performance improvement staff or manager
 - b. Program staff or manager engaged in performance improvement activities
 - c. Senior leader with influence on the agency’s performance improvement culture
 - d. Provider of support to other organizations
 - e. No current role
 - f. Other (please specify)
3. How long have you worked as a public health professional?
 - a. Less than 1 year
 - b. 1–4 years
 - c. 5–9 years
 - d. 10 years or more
 - e. Not applicable

4. Had you attended PHIT **before** this year? (Select ALL that apply)

- a. No
- b. Yes, virtual PHIT (2021 or 2022)
- c. Yes, in-person PHIT (2019 or earlier)

5. Did you attend the in-person Mini PHIT in May 2023?

- a. No
- b. Yes

Your Overall Experience During Virtual PHIT

We would like to know more about your overall experience during the virtual Public Health Improvement Training (PHIT), held on June 5–7, 2023.

6. Overall, to what extent was the 2023 virtual PHIT event a **valuable use of your time**?

- a. Not at all valuable
- b. Minimally valuable
- c. Moderately valuable
- d. Very valuable
- e. Extremely valuable

7. To what extent do you **disagree** or **agree** with the following statements about your virtual PHIT experience?

	Strongly disagree	Somewhat disagree	Unsure	Somewhat agree	Strongly agree
I plan to apply new knowledge or skills from the virtual PHIT event in my work.	()	()	()	()	()
I plan to use or adapt specific tools and examples from the virtual PHIT event in my work.	()	()	()	()	()
My professional network has grown as a result of attending the virtual PHIT event this year.	()	()	()	()	()
Based on my experience this year, I would encourage someone in my role to attend a future virtual PHIT event.	()	()	()	()	()

8. As a virtual attendee, how **difficult** or **easy** was it to do the following things?

	Very difficult	Somewhat difficult	Neither difficult nor easy	Somewhat easy	Very easy	N/A - Did not try
View the agenda	()	()	()	()	()	()
Join sessions of interest	()	()	()	()	()	()
Access session materials	()	()	()	()	()	()
Connect with other attendees	()	()	()	()	()	()

9. Overall, to what extent did each of these **types of offerings** add value to your experience as a virtual PHIT attendee in 2023?

	Did not add value	Added minimal value	Added moderate value	Added great value	N/A - Did not attend
Plenaries (i.e., opening and closing sessions with all attendees)	()	()	()	()	()
Townhall feedback sessions	()	()	()	()	()
Peer sharing and discussion sessions (i.e., coffee chats)	()	()	()	()	()

Performance Improvement Topics and Content at Virtual PHIT

PHIT content covers a wide range of performance improvement topics. The following questions will help us know which topics brought you to PHIT and if your expectations for learning were met.

10. When you registered for PHIT, which of the following topics were **priorities** for you?

(Select ALL that apply)

- Change management
- Communications, engagement, or partnership building
- Community health assessment or improvement planning
- Health equity
- Performance management
- PHAB accreditation or reaccreditation
- Quality improvement
- Strategic planning
- Workforce development or resource management
- Other (please specify)
- I did not register with priority topics in mind [Skip to Q12]

11. [Carry forward responses A-J from Q10] For each of the following priority topics you identified, how satisfied are you with the **quality of the content available** during virtual PHIT?

	Very dissatisfied	Somewhat dissatisfied	Neither dissatisfied nor satisfied	Somewhat satisfied	Very satisfied
Topic 1					
...					

Other Feedback

12. Please provide any additional comments or suggestions to improve future PHIT events.

This completes our survey. Thank you for your feedback!

Post-Event Survey for Virtual Attendees – Web Version



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Attendee Feedback



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- ☐ Local health department
- ☐ Territorial health department
- ☐ Nongovernmental organization or academic institution
- ☐ Federal agency
- ☐ Other (please specify)

* Which of the following describe your **role in performance improvement** at your agency? (Select ALL that apply)

- ☐ Cross-cutting performance improvement staff or manager
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- ☐ Senior leader with influence on the agency's performance improvement culture
- ☐ Provider of support to other organizations
- ☐ No current role
- ☐ Other (please specify)

* How long have you worked as a public health professional?

- ☐ Less than 1 year
- ☐ 1–4 years
- ☐ 5–9 years
- ☐ 10 years or more
- ☐ N/A

* Had you attended PHIT **before** this year? (Select ALL that apply)

- ☐ No
- ☐ Yes, virtual PHIT (2021 or 2022)
- ☐ Yes, in-person PHIT (2019 or earlier)

* Did you attend the in-person Mini PHIT in May 2023?

- ☐ Yes
- ☐ No

Your Overall Experience During Virtual PHIT

We would like to know more about your overall experience during the virtual Public Health Improvement Training (PHIT), held on June 5–7, 2023..

* Overall, to what extent was the virtual PHIT event a **valuable use of your time**?

- ☐ Not at all valuable
- ☐ Minimally valuable
- ☐ Moderately valuable
- ☐ Very valuable
- ☐ Extremely valuable

To what extent do you **disagree** or **agree** with the following statements about your virtual PHIT experience?

	Strongly disagree	Somewhat disagree	Unsure	Somewhat agree	Strongly agree
I plan to apply new knowledge or skills from virtual PHIT in my work.	☐	☐	☐	☐	☐
I plan to use or adapt specific tools and examples from virtual PHIT in my work.	☐	☐	☐	☐	☐
My professional network has grown as a result of attending virtual PHIT this year.	☐	☐	☐	☐	☐
Based on my experience this year, I would encourage someone in my role to attend a future virtual PHIT event.	☐	☐	☐	☐	☐

As a virtual attendee, how **difficult** or **easy** was it to do the following things?

	Very difficult	Somewhat difficult	Neither difficult nor easy	Somewhat easy	Very Easy	N/A - Did not try
View the agenda	☐	☐	☐	☐	☐	☐
Join sessions of interest	☐	☐	☐	☐	☐	☐
Access session materials	☐	☐	☐	☐	☐	☐
Connect with other attendees	☐	☐	☐	☐	☐	☐

Overall, to what extent did each of these **types of offerings** add value to your experience as a virtual PHIT attendee in 2023?

	Did not add value	Added minimal value	Added moderate value	Added great value	N/A - Did not attend
Plenaries (i.e., opening and closing sessions with all attendees)	☐	☐	☐	☐	☐
Townhall feedback sessions	☐	☐	☐	☐	☐
Peer sharing and discussion sessions (i.e., coffee chats)	☐	☐	☐	☐	☐

Performance Improvement Topics and Content at virtual PHIT

PHIT content covers a wide range of performance improvement topics. The following questions will help us know which topics brought you to PHIT and whether your expectations for learning were met.

When you registered for virtual PHIT, which of the following topics were **priorities** for you? (Select ALL that apply)

- ☒ Change management
- ☐ Communications, engagement, or partnership building
- ☐ Community health assessment or improvement planning
- ☐ Health equity
- ☐ Performance management
- ☐ PHAB accreditation or reaccreditation
- ☐ Quality improvement
- ☐ Strategic planning
- ☐ Workforce development or resource management
- ☐ Other
- ☐ I did not register with priority topics in mind

For each of the following priority topics you identified, how satisfied are you with the quality of the content available at virtual PHIT?

	Very dissatisfied	Somewhat dissatisfied	Neither dissatisfied nor satisfied	Somewhat satisfied	Very satisfied
Change management	☐	☐	☐	☐	☐

Please provide any additional comments or suggestions to improve future PHIT events.

This completes our survey. Thank you for your feedback!

Done