

Clinical Practice Guideline Outreach and Communication Materials Feedback

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ICF Next, on behalf of the Centers for Disease Control and Prevention (CDC), is conducting a brief survey to understand whether we have met the communication needs of our Clinician Education Network (CEN) members, and we would appreciate your input. It is anticipated that it will take you approximately 10-15 minutes to complete. We ask that you complete the survey by [add date two weeks from launch]. By continuing, you are indicating that you voluntarily agree to participate.

As a reminder, the goal of the CEN is to allow organizations to bring their extensive expertise and reach to increase 2022 Clinical Practice Guideline understanding and implementation among their peers and communities and to support the expansion of CDC's Division of Overdose Prevention healthcare professional education and outreach efforts.

Thank you in advance for providing your input on the communication and messaging needs of CEN members.

1. What are the main reasons for participating in the CEN? [Check all that apply]
 - a. For the CDC name/credibility of CDC
 - b. To provide new resources to our members
 - c. To expand our current educational resources for our members
 - d. To better offer continuing education to our members
 - e. To connect and network with other CEN members
 - f. Other: [fill in]
2. Overall, how satisfied are you with your participation in the CEN?
 - a. Very satisfied
 - b. Satisfied
 - c. Neither satisfied nor dissatisfied
 - d. Dissatisfied
 - e. Very dissatisfied
3. How satisfied are you with each of the following: [Each response will be on a five-point scale of very satisfied (5), satisfied (4), neither satisfied nor dissatisfied (3), dissatisfied (2), very dissatisfied (1)]
 - Resources provided to CEN members
 - Communication with members (e.g., communicating about when new trainings or materials are available)
 - Newsletter
 - Roundtables

- Social media content provided to CEN members
 - Podcasts
 - Webinars
 - Opportunities to network with other CEN members
4. Where would you like more support from CDC?
 - a. Developing tailored materials
 - b. Co-promoting of educational resources
 - c. Subject matter expertise
 - d. Communicating with other CEN members
 - e. Other: [Fill in]
 5. What has worked well in your participation in the CEN?
 - a. Open ended
 6. What hasn't work as well in your participation in the CEN?
 - a. Open ended
 7. What suggestions do you have for improving the CEN?
 - a. Open ended
 8. Based on your experiences participating in the CEN, how likely are you to continue your participation in the network in the future?
 - a. Very likely
 - b. Likely
 - c. Neither likely or unlikely
 - d. Unlikely
 - e. Very unlikely
 9. Would your organization be willing to assist in recruiting your members for materials testing or other opportunities to provide feedback on future resources?
 - a. Yes
 - b. No
 - i. If no, why not?

CDC Training and Technical Assistance Support

Now, let's discuss the training and technical assistance (TTA) that has been provided to CEN members to date.

10. Did you attend any CDC webinar trainings in the past year?
 - a. [if yes]
 - i. Did you apply any information you learned during/from these webinars?
 - ii. Did you find these webinars helpful? Why or why not?
 - b. [if no]

- i. Why didn't you attend? [open ended]

In addition to webinars, CDC provides other technical assistance resources and tools.

11. Did you use any of these other resources, tools, or materials developed by CDC?

- a. [if yes]

- i. Which ones did you use?

- 1. Add list of items here

- ii. How useful did you find each of these?

- 1. List of items can go here with 5-point Likert scale for each one

- b. [if no] Why didn't you use any of the resources, tool, or materials? [open ended]

12. How can CDC improve its training and technical assistance offerings?

- a. Open ended

13. What training and technical assistance topics are you most interested in learning more about?

- a. Open ended

14. How can CDC improve its communication with CEN members about new training and technical assistance offerings?

- a. Open ended