

New Requirements for Supporting Statement A

GenIC

Request for Approval under the

**Generic Clearance for the Collection of Routine Customer Feedback**

**OMB Number 0920-1050**

Focus groups to provide feedback on the FY 2024 Public Health Data Strategy goals and milestones

- Goal of the study (e.g., determine behavioral factors that influence changes in weight over time or evaluate program delivery processes):  
**The goal of the study is to collect feedback on the PHDS goals and milestones for FY 2024, so that they can be revised to reflect our customer needs.**
- Intended use of the resulting data (e.g., provide suggestions for improving community-based programs):  
**The comments collected during the focus groups will be coded with prevalent themes and the themes will be used to revise the milestones.**
- Methods to be used to collect (e.g., prospective cohort design; randomized trial; etc.):  
**Focus groups**
- The subpopulation to be studied (e.g., school-age children in North Carolina, conference attendees):  
**Members of CDC partners organizations such as: Council of State and Territory Epidemiologists (CSTE), National Association of County and City Health Officials (NACCHO), Big Cities Health Coalition (BCHO), American Academy of Pediatrics, Environmental Protection orgs, etc.**
- How data will be analyzed (e.g., logistic regression, descriptive statistics):  
**The focus groups will participate in an activity where they will be writing comments on stickies and placing them in buckets on a Mural whiteboarding tool. The comments will be prioritized at the end of the session. The prioritized comments will then be reviewed and coded with common themes that emerge using qualitative practices. The themes will be summarized and used to revise the PHDS FY 2024 milestones.**