

ATTACHMENT 1

Recruitment for Private Sector Interview Respondent

Personal Interview: Email Invitation

Subject Line: Looking for your feedback: CDC's US Cancer Statistics SEER*Stat public use databases

Message:

Dear [Name],

We invite you to participate in a 1-hour interview regarding the CDC's U.S. Cancer Statistics [SEER*Stat public use databases](#).

The purpose is to obtain your opinions and insights on ways to improve the databases and technical documentation. Your input will help inform future development plans.

How do you sign-up?

Interviews will be scheduled in [month]. Please use this link to sign-up: [Calendly link](#).

Your privacy is important to us. All responses provided during the interview will be anonymized in all project reports. Identifying information, specifically your name and email address, will only be used for scheduling the interview.

If you have any questions, please email [\[contractor staff member's email address\]](#).

We look forward to learning from you!

Kind regards,

[\[CDC staff member's signature\]](#)

More Details

Purpose of this evaluation

You are being asked to participate in an interview being conducted by Veritas Management Group on behalf of the CDC's Division of Cancer Prevention and Control. During the interview, you will be asked for feedback on the U.S. Cancer Statistics SEER*Stat public use databases.

You will need

- Access to a computer or device with internet connection to join a Zoom [\[or Microsoft Teams\]](#) video-conference call.

Please remember that:

- Taking part in this discussion is voluntary
- You are not required to answer the questions
- This discussion will last about 1 hour
- The interview will be recorded

- You are free to leave at any time or refuse recording

Benefits

There are no direct benefits to you. Your comments may improve efforts to make the U.S. Cancer Statistics public use SEER*Stat databases and the technical documentation more accessible and useful for users.

Privacy

Your name and image will not be used in any project report. None of the statements you make will be linked to you by name. Recordings and notes will only be used internally by Veritas Management Group staff to create project reports for CDC.

Persons to Contact

If you need more information about participating in the interview, contact: [[contractor staff member's name and email address](#)].