**Attachment B: Instrument – Post-Event Survey for Virtual Attendees (Word and Web Versions)**

**Post-Event Survey for Virtual Attendees**

Thank you for participating in this year's Public Health Improvement Training (PHIT)! Please take a few moments to tell us about your experience at PHIT. We rely on your feedback to help plan and improve future training events. This survey is voluntary and should take about 4 minutes. Your response will not be linked to your name or other identifying information.

For help, please contact Cassandra Frazier at bkx9@cdc.gov.

**About You**
The following questions will tell us about you so we can better use your feedback.

1.  What **type of organization** do you represent? (Select the ONE best answer)
    a.  State health department
    b.  Tribal health department or organization
    c.  Local health department
    d.  Territorial health department
    e.  Nongovernmental organization or academic institution
    f.  Federal agency
    g.  Other (please specify)

2.  Which of the following describe your **role in performance improvement** at your agency? (Select ALL that apply)
    a.  Cross-cutting performance improvement staff or manager
    b.  Program staff or manager engaged in performance improvement activities
    c.  Senior leader with influence on the agency's performance improvement culture
    d.  Provider of support to other organizations
    e.  No current role
    f.  Other (please specify)

3.  How long have you worked as a public health professional?
    a.  Less than 1 year
    b.  1–4 years
    c.  5–9 years
    d.  10 years or more
    e.  Not applicable

4. Have you attended PHIT **before**? (Select ALL that apply)
    a. No
    b. Yes, virtual PHIT (2023, 2022, or 2021)
    c. Yes, in-person PHIT (2023)
    d. Yes, in-person PHIT (2019 or earlier)

5. Did you attend the in-person PHIT in May 2024?
    a. No
    b. Yes

**Your Overall Experience During Virtual PHIT**
We would like to know more about your overall experience during the Virtual PHIT on June 3-5, 2024.

6. Overall, to what extent was the Virtual PHIT event a **valuable use of your time**?
    a. Not at all valuable
    b. Minimally valuable
    c. Moderately valuable
    d. Very valuable
    e. Extremely valuable

7. To what extent do you **disagree** or **agree** with the following statements about your Virtual PHIT experience?

|  | Strongly disagree | Somewhat disagree | Unsure | Somewhat agree | Strongly agree |
|---|---|---|---|---|---|
| I plan to **apply new knowledge or skills** from Virtual PHIT in my work. | ( ) | ( ) | ( ) | ( ) | ( ) |
| I plan to **use or adapt specific tools and examples** from Virtual PHIT in my work. | ( ) | ( ) | ( ) | ( ) | ( ) |
| My **professional network has grown** as a result of attending Virtual PHIT this year. | ( ) | ( ) | ( ) | ( ) | ( ) |
| Based on my experience this year, I would **encourage someone in my role** to attend a future Virtual PHIT event. | ( ) | ( ) | ( ) | ( ) | ( ) |

8. As a virtual attendee, how **difficult** or **easy** was it to do the following things?

|  | Very difficult | Somewhat difficult | Neither difficult nor easy | Somewhat easy | Very easy | N/A – Did not try |
|---|---|---|---|---|---|---|
| View the agenda | ( ) | ( ) | ( ) | ( ) | ( ) | ( ) |
| Join sessions of interest | ( ) | ( ) | ( ) | ( ) | ( ) | ( ) |
| Access session materials | ( ) | ( ) | ( ) | ( ) | ( ) | ( ) |
| Connect with other attendees | ( ) | ( ) | ( ) | ( ) | ( ) | ( ) |

7a. If answered somewhat or very difficult, please describe in what ways was this difficult.

9. Overall, to what extent did each of these **types of offerings** add value to your experience as a virtual PHIT attendee in 2024?

| | Did not add value | Added minimal value | Added moderate value | Added great value | N/A – Did not attend |
|---|---|---|---|---|---|
| Plenaries (i.e., opening and closing sessions with all attendees) | ( ) | ( ) | ( ) | ( ) | ( ) |
| Townhall feedback sessions | ( ) | ( ) | ( ) | ( ) | ( ) |
| Peer sharing and discussion sessions (i.e., coffee chats) | ( ) | ( ) | ( ) | ( ) | ( ) |

**Performance Improvement Topics and Content at Virtual PHIT**

PHIT content covers a wide range of performance improvement topics. The following questions will help us know which topics brought you to PHIT and whether your expectations for learning were met.

10. When you registered for Virtual PHIT, which of the following topics were **priorities** for you? (Select ALL that apply)
    a. Change management
    b. Communications, engagement, or partnership building
    c. Community health assessment or improvement planning
    d. Health equity
    e. Performance management
    f. PHAB accreditation or reaccreditation
    g. Quality improvement
    h. Strategic planning
    i. Workforce development or resource management
    j. Other (please specify)
    k. I did not register with priority topics in mind [*Skip to Q10*]

11. [*Carry forward responses A-J from Q8*] How satisfied are you with the **quality of the content available** in the following topic area?

| | Very dissatisfied | Somewhat dissatisfied | Neither dissatisfied nor satisfied | Somewhat satisfied | Very satisfied |
|---|---|---|---|---|---|
| Topic 1 | | | | | |
| … | | | | | |

**Other Feedback**

12. Please provide any additional comments or suggestions to improve future PHIT events.

This completes our survey. Thank you for your feedback!

**Attendee Feedback**

## Post-Event Survey for Virtual Attendees

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## About You

The following questions will tell us about you so we can better use your feedback.

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○ State health department

○ Tribal health department or organization

○ Local health department

○ Territorial health department

○ Nongovernmental organization or academic institution

○ Federal agency

○ Other (please specify)

[                    ]

* Which of the following describes your **role in performance improvement** at your agency? (Select ALL that apply)

☐ Cross-cutting performance improvement staff or manager

☐ Program staff or manager engaged in performance improvement activities

☐ Senior leader with influence on the agency's performance improvement culture

☐ Provider of support to other organizations

☐ No current role

☐ Other (please specify)

[                    ]

* How long have you worked as a public health professional?

○ Less than 1 year

○ 1–4 years

○ 5–9 years

○ 10 years or more

○ Not applicable

* Had you attended PHIT **before** this year? (Select ALL that apply)

☐ No

☐ Yes, in-person PHIT (2023)

☐ Yes, virtual PHIT (2023, 2022 or 2021)

☐ Yes, in-person PHIT (2019 or earlier)

* Did you attend the in-person Mini PHIT in May 2024?

○ No

○ Yes

**Your Overall Experience During Virtual PHIT**

We would like to know more about your overall experience during the virtual Public Health Improvement Training (PHIT), held on June 3 - 5, 2024

\* Overall, to what extent was the virtual PHIT event a **valuable use of your time?**

○ Not at all valuable

○ Minimally valuable

○ Moderately valuable

○ Very valuable

○ Extremely valuable

To what extent do you **disagree** or **agree** with the following statements about your virtual PHIT experience?

| | Strongly disagree | Somewhat disagree | Unsure | Somewhat agree | Strongly agree |
|---|---|---|---|---|---|
| I plan to apply new knowledge or skills from virtual PHIT in my work. | ○ | ○ | ○ | ○ | ○ |
| I plan to use or adapt specific tools and examples from virtual PHIT in my work. | ○ | ○ | ○ | ○ | ○ |
| My professional network has grown as a result of attending virtual PHIT this year. | ○ | ○ | ○ | ○ | ○ |
| Based on my experience this year, I would encourage someone in my role to attend a future virtual PHIT event. | ○ | ○ | ○ | ○ | ○ |

As a virtual attendee, how **difficult** or **easy** was it to do the following things?

| | Very difficult | Somewhat difficult | Neither difficult nor easy | Somewhat easy | Very easy | Not applicable- Did not try |
|---|:---:|:---:|:---:|:---:|:---:|:---:|
| View the agenda | ● | ○ | ○ | ○ | ○ | ○ |
| Join sessions of interest | ○ | ○ | ○ | ○ | ○ | ○ |
| Access session materials | ○ | ○ | ○ | ○ | ○ | ○ |
| Connect with other attendees | ○ | ○ | ○ | ○ | ○ | ○ |

* Please describe in what ways was this difficult

[                                                                    ]

Overall, to what extent did each of these **types of offerings** add value to your experience as a virtual PHIT attendee in 2024?

| | Did not add value | Added minimal value | Added moderate value | Added great value | Not applicable - Did not attend |
|---|:---:|:---:|:---:|:---:|:---:|
| Plenaries (i.e., opening and closing sessions with all attendees) | ○ | ○ | ○ | ○ | ○ |
| Townhall feedback sessions | ○ | ○ | ○ | ○ | ○ |
| Peer sharing and discussion sessions (i.e., coffee chats) | ○ | ○ | ○ | ○ | ○ |

**Performance Improvement Topics and Content at virtual PHIT**

PHIT content covers a wide range of performance improvement topics. The following questions will help us know which topics brought you to PHIT and whether your expectations for learning were met.

\* When you registered for virtual PHIT, which of the following topics were **priorities** for you? (Select ALL that apply)

- ☐ Change management
- ☐ Communications, engagement, or partnership building
- ☐ Community health assessment or improvement planning
- ☐ Health equity
- ☐ Performance management
- ☐ PHAB accreditation or reaccreditation
- ☐ Quality improvement
- ☐ Strategic planning
- ☐ Workforce development or resource management
- ☐ I did not register with priority topics in mind
- ☐ Other

[ ]

[ Next ]

\* How satisfied are you with the quality of the content in the following priority topic area?

| | Very dissatisfied | Somewhat dissatisfied | Neither dissatisfied nor satisfied | Somewhat satisfied | Very satisfied |
|---|---|---|---|---|---|
| Change management | ○ | ○ | ○ | ○ | ○ |
| Communications, engagement, or partnership building | ○ | ○ | ○ | ○ | ○ |
| Community health assessment or improvement planning | ○ | ○ | ○ | ○ | ○ |
| Health equity | ○ | ○ | ○ | ○ | ○ |
| Performance management | ○ | ○ | ○ | ○ | ○ |
| PHAB accreditation or reaccreditation | ○ | ○ | ○ | ○ | ○ |
| Quality improvement | ○ | ○ | ○ | ○ | ○ |
| Strategic planning | ○ | ○ | ○ | ○ | ○ |
| Workforce development or resource management | ○ | ○ | ○ | ○ | ○ |

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\*\*Please provide any additional comments or suggestions to improve future PHIT events.\*\*\*

This completes our survey. Thank you for your feedback!

Previous  Done