

*Invitation Email*

## **Please take short 15-minute survey tell us about your public health information seeking practices**

### **Why a survey?**

The purpose of this survey is to inform and improve CDC's efforts moving towards its future vision of advancing public health data.

This short survey will be conducted on the Qualtrics platform. We intend to publish this short customer experience survey to CDC's engagement panel and after trainings and workshops.

### **What do we want to know?**

How well we are communicating CDC's future vision of advancing data for public health action.

### **Who should participate?**

We want to hear from all Engagement Panel members, public health association partners, and STLTS.

### **How do I complete the survey?**

Please launch a QR code below:



If you have any questions, please send an email to: [DataEngagement@cdc.gov](mailto:DataEngagement@cdc.gov)

**WE LOOK FORWARD TO LEARNING FROM YOU!**

# Advancing Data for Public Health Action Partner Survey

The purpose of this survey is to inform and improve CDC's efforts moving towards its future vision of advancing data for public health action. Responses to this survey will be anonymous, tracked cumulatively across organizational groups, as well as with alignment to specific targeted CDC initiatives (such as trainings or webinars). Consequentially, respondents may be asked to take the survey more than one time. A partner may choose to not complete the survey at any time, but responses (when provided) will help drive CDC's activities and communications efforts.

## Demographics Questions

1. Select the organizations where you have a role in public health. (Select all that apply)

- A. Public health authority - State
- B. Public health authority - Territory
- C. Public health authority - Local
- D. Public health authority - Tribal
- E. Federally qualified health center (FQHC)
- F. Health Center Controlled Network (HCCN)
- G. Public health association, jurisdictional advocate, or partner organization (e.g. CSTE)
- H. Private sector
- I. Standards development organization (e.g. HL7)
- J. Hospital, clinic, or other healthcare organization
- K. Test manufacturer
- L. Laboratory
- M. Federal agency

A. If selected the following question is given:

A. Please provide your Agency, Center, Division

N. Other (specify)

2. How long cumulatively have you worked in public health. (single select pulldown)

- A. Less than 1 year
- B. 1-2 years
- C. 3-5 years
- D. 6-9 years
- E. 10 or more years

## Change Management Questions

3. I have the following level(s) of awareness for each of the categories below (Select one per category).

	Clear Understanding	Aware	Confused	Not Aware
CDC's <b>vision</b> for advancing data for public health action.				
<b>How</b> CDC plans to move toward their vision of				

advancing data for public health action.				
The likely impact of advancing data for public health action on <b>my day-to-day work</b>				

4. What, if anything, in CDC's plan to advance data for public health action do you remain confused about?

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5. I believe the following people and/or groups have the **desire** to support CDC's future state in advancing data for public health action. (select all that apply)

- a. I **personally** have the desire needed.
- b. **My agency/colleagues** have the desire needed.
- c. All the necessary **partners/implementors** have the desire needed.
- d. None of above have the desire to support.
- e. Unsure

6. What, if anything, demotivates the people mentioned above to engage with and support CDC's efforts to advance data for public health action?

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7. I believe the following people and/or groups have the **knowledge** (*understanding of the work and how to best support it*) needed to implement CDC's future state to advance data for public health action. (select all that apply)

- a. I **personally** have the knowledge needed.
- b. **My agency/colleagues** have the knowledge needed.
- c. All the necessary **partners/implementors** have the knowledge needed.
- d. None of above have the knowledge to support.
- e. Unsure

8. What, if any, are the **knowledge** (*understanding of the work and how to best support it*) gap(s) around implementation of CDC's future state in advancing data for public health action?

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9. I believe the following people and/or groups have the **ability** (*can change and perform within the new system*) to implementation of CDC's future state in advancing data for public health action. (select all that apply)

- a. I **personally** have the ability needed.
- b. **My agency/colleagues** have the ability needed.
- c. All the necessary **partners/implementors** have the ability needed.
- d. None of above have the ability to support.
- e. Unsure

10. What, if any, are the ability (*can change and perform within the new system*) gap(s) in implementing CDC's future state of advancing data for public health action?

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11. What would you recommend adding or changing in CDC's current approach to advance data for public health action to better maximize impact?

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## Communications

12. How would you rate the quality of information received from CDC regarding public health data for action?

- a. Poor – Low frequency and low quality of information.
- b. Good – Correct frequency but low quality of information.
- c. Good – Too little frequency but good quality of information.
- d. Excellent – frequency and quality of information are the correct amount to keep me informed.

13. What are your top sources for information about advancing data for public health action? (Provide up to 3 sources)

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## Closing

Thank you for taking time to complete the survey. If you have any additional feedback or questions, please provide below.

14. Any other comment or suggestion on CDC's efforts to advance data for public health action?

## Events Questions (Optional for CDC sponsored events)

15. The meeting/ event format and facilitation allowed for... (Check all that apply)

- a. Opportunities to network
- b. Productive conversation
- c. Provide opportunities to share ideas or problem solve
- d. Meaningful outcomes
- e. Increased knowledge of advancing data for public health action.
- f. None of the above

16. Any recommendations for improving or holding quality events in the future?

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Public reporting burden of this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB Control Number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer, 1600 Clifton Road NE, MS H21-8, Atlanta, Georgia 30333; ATTN: PRA 0920-1050

