



Request for Approval under NASA's "Generic Clearance for the Collection of Routine Customer Feedback" (OMB Control Number: 2700-0153)

1. Title of information collection	NASA Technology Transfer Program Industry Survey
2. Purpose	NASA's Technology Transfer Program manages NASA's intellectual property and licensing of innovations beyond the federal sector. This survey will gauge current and former licensees' satisfaction with the program's licensing process in order to improve future performance and better meet the needs of future licensees.
3. Description of respondents	Current and former licensees of NASA technologies within the past 5 years who volunteer to take the survey.

4. Type of collection (check one)

☐ Customer comment card/complaint form	☒ Customer satisfaction survey
☐ Usability testing (e.g., website, software)	☐ Small discussion group
☐ Focus group	☐ Other:

5. Personally identifiable information

Will PII be collected?	☒ Yes	☐ No
If yes: will any information that is collected be included in records that are subject to the Privacy Act of 1974?	☒ Yes	☐ No
If yes: has an up-to-date System of Records Notice (SORN) been published?	☒ Yes	☐ No

6. Gifts or payments

Is an incentive provided to participants? (e.g., money, reimbursement of expenses, token of appreciation)	☐ Yes	☒ No
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7. Burden time per response

Category of respondent	Number of respondents	Participation time (list in minutes)	Burden time
Private Sector (Licensees of NASA technologies)	423	4	28.2 hours

8. Federal cost (Typically listed as the total burden time in hours x \$30 = federal cost. This includes: printing, shipping, IT, contracting, and does not include salaries)

The estimated annual cost to the Federal government is: 0

9. The selection of your targeted respondents

Do you have a customer list or similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?	☒ Yes	
If yes, please provide a description of both below (attach a sampling plan if available). Respondents will be current and former licensees of NASA technologies (423 licensees) within the past five years. We will e-mail the list of licensees in hopes of receiving a 20%-25% response rate. Source of licensees: NASA Technology Transfer System (NTTS) licensee identification number and contact from the past five years as 'source of record' for identity information. If no, please provide a description of how you plan to identify your potential group of respondents and how you will select them.		



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10. **Administration of the instrument** (check all that apply)

☒ Web-based	☐ Telephone	☐ In person	☐ Mail
☐ Other, please explain:			
Will interviewers or facilitators be used?		☐ Yes	☒ No
Please provide the URL: https://www.surveymonkey.com/r/83VBMRZ			

11. **Certification.** Please certify the following to be true

X The collection is voluntary. X The collection is low-burden for respondents and low-cost for the Federal Government. X The collection is non-controversial and does <u>not</u> raise issues of concern to other federal agencies. X The results are <u>not</u> intended to be disseminated to the public. X Information gathered will not be used for the purpose of <u>substantially</u> informing <u>influential</u> policy decisions. X The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future. Name: Dan Lockney Center, division, & program: NASA HQ, STMD, Technology Transfer Program
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12. **Besides completing this fast-track form, return the following to the PRA Team:**

Please provide as Word files:

- Completed fast-track form
- Screenshots of your collection instrument
- Text of your collection instrument
- Include any transmittal email, or other mechanisms, that you plan to inform recipients with