

## **Initial Invitation**

Subject: Invitation to Participate in the NASA Technology Transition Experience Survey

Hello,

My name is Will, and I am a contractor working in collaboration with NASA and the Space Technology Mission Directorate (STMD) in conducting a comprehensive study aimed at improving their efforts in transitioning early-stage technology investments. You are receiving this survey because our records indicate that you collaborated with a NASA program between 2011 and 2023.

This survey is part of a larger evaluation effort designed to identify the factors that either support or hinder transitions across different pathways. We're seeking to understand the characteristics of early-stage concepts that facilitate successful transitions and explore opportunities to enhance NASA's support for technological innovations.

By participating in this survey, you're playing an integral part in helping us create a more efficient and successful process for technological innovation. Your unique insights and experiences will significantly contribute to shaping our strategies for future technology transitions.

The survey is expected to take 20 minutes to complete and participation is voluntary. Responses will remain confidential. To participate in the survey, simply click the following link:  
<https://www.surveymonkey.com/r/YTSRWJH>

Thank you in advance for your time and your vital contribution to this important work!

Best Regards,

[Email Signature]

## **Reminder Email: Sent 1-2 Weeks After Initial Invitation**

Subject: RE: Invitation to Participate in the NASA Technology Transition Experience Survey

Hello,

Just a friendly reminder that if you have not already completed the NASA Technology Transition Experience Survey, there is still time to participate. Your unique insights and experiences are crucial to our efforts in improving NASA's early-stage technology investment transitions.

The survey is expected to take 20 minutes to complete and participation is voluntary. To participate in the survey, please click the following link:

<https://www.surveymonkey.com/r/YTSRWJH>

Your responses remain confidential and are solely used to inform our strategies. Thank you in advance for your time and valuable contribution!

Best Regards,

[Email Signature]