

# **In person interview form**

*Paperwork Reduction Act Statement: This information collection meets the requirements of 44 U.S.C 3507, as amended by section 2 of the Paperwork Reduction Act of 1995. You do not need to answer these questions unless we display a valid Office of Management and Budget control number. The OMB control number for this information collection is 2700-0153 and it expires on 8/31/2027. We estimate that it will take about five minutes to read the instructions, gather the facts, and answer the questions. You may send comments on our time estimate above to [HQ-EIC@nasa.gov](mailto:HQ-EIC@nasa.gov). Send only comments relating to our time estimate to this address.*

## **Discussion Guide**

The *Earth Information Center at National Museum of Natural History* exhibition was brought to the Museum through a partnership with NASA, where both organizations worked together to develop content and share expertise. They have partnered with Pacific Research and Evaluation (PRE) to talk with visitors about their experiences, what you liked, and how the exhibition impacted you.

1. Which of the following describes you? (Select all that apply)
  - ☐ I am a parent, caregiver, or legal guardian for youth between ages 13 and 18.
  - ☐ I am an educator who offers science instruction to youth between ages 13 and 18.
  - ☐ I am a student interested in and/or pursuing a STEM-related degree/career.
  - ☐ I am a STEM professional, but I do not work with youth between ages 13 and 18.
  - ☐ None of the above.
2. How often do you typically visit the National Museum of Natural History (NMNH)?
  - ☐ Today is my first visit to NMNH
  - ☐ Repeat visitor within the last 2 years
  - ☐ Repeat visitor from over 2 years ago
3. This exhibition includes many different parts. Looking at this list, please select the parts of the exhibition that you remember interacting with today. (Select all that apply)
  - ☐ Eyes on Earth (interactive kiosk)
  - ☐ Hometown Dashboards (interactive kiosk)
  - ☐ Video story on greenhouse gases, featuring scientists measuring forest trees and fossil fuel emissions (on the large video wall) Data visualizations about greenhouse gases (on the large video wall)
  - ☐ Data visualizations about greenhouse gases (on the large video wall)
  - ☐ Video story on biodiversity, featuring the return of the oryx and protection of chimpanzees (on the large video wall)
  - ☐ Data visualizations showing current Earth information and indicators of planetary health (on the large video wall (on the large wall)
  - ☐ Interactive landscapes (on the smaller, central wall displays)
  - ☐ Text panels and labels throughout the exhibition
  - ☐ Other (please specify): \_\_\_\_\_

4. If you were to tell a friend about the exhibit, what would you tell them the Earth Information Center exhibition at NMNH is about?
5. What connections, if any, did the Earth Information Center exhibition at NMNH help you make between human action and planetary change and where you live?
6. What connections, if any, did this exhibition help you make between human action and planetary change and around the world?
7. Please complete this sentence: "Before coming to Earth Information Center exhibition at NMNH today, I never realized..."
8. Please indicate the extent to which these words reflect your perceptions of Earth Information Center exhibition at NMNH.

	<b>Not at All</b>	<b>A Little</b>	<b>Somewhat</b>	<b>A Lot</b>	<b>A Great Deal</b>
<i>Relevant</i>					
<i>Inspiring</i>					
<i>Hopeful</i>					
<i>Authentic</i>					
<i>Interesting</i>					
<i>Motivating</i>					
<i>Beautiful</i>					

Please share more about your ratings (optional).

9. Please rate your level of agreement with the following statements.

	<b>Strongly Disagree</b>	<b>Disagree</b>	<b>Neither Agree nor Disagree</b>	<b>Agree</b>	<b>Strongly Agree</b>
<i>I found the science around planetary change in this exhibition to be <u>frustrating</u>.</i>					
<i>I found the science around planetary change in this exhibition to be <u>overwhelming</u>.</i>					

Please share more about your ratings (optional).

10. Following your visit to the Earth Information Center exhibition at NMNH, is there anything you are inspired to do or learn more about?
11. Can you tell me about anything in the Earth Information Center exhibition at NMNH that was unclear or confusing to you, or that you think would be unclear or confusing to others?

**Demographics (Optional)**

We would like to ask you to share a little bit of information about yourself. All responses will be used for grouped analysis. Your information is non-identifiable, and responses will be anonymous.

12. Please indicate your age.
- ☐ 13 years old
  - ☐ 14 years old
  - ☐ 15 years old
  - ☐ 16 years old
  - ☐ 17 years old
  - ☐ 18 years old
  - ☐ 19 to 24 years old
  - ☐ 25 to 34 years old
  - ☐ 35 to 44 years old
  - ☐ 45 to 54 years old
  - ☐ 55 to 64 years old
  - ☐ 65 or older years old
  - ☐ Prefer not to answer
13. Do you currently live in the United States?
- ☐ Yes
  - ☐ No
  - ☐ Prefer not to answer

Thank You!

Please return this clipboard to the data collectors to receive your NASA or NMNH pin.