

Request for Approval under the “Generic Clearance for the Collection of Routine Customer Feedback” (OMB Control Number: 2700-0153)

TITLE OF INFORMATION COLLECTION: International Space Apps Challenge Local Lead Survey

PURPOSE: Space Apps has grown significantly since its inception 10 years ago. In 2020, we had 251 Local Leads in 298 countries register for our hackathons. In order to plan for subsequent events, we would like to gather satisfaction data to ensure we retain this important part of the Space Apps community and continue growing the event.

DESCRIPTION OF RESPONDENTS: Respondents will be the “Local Leads” of the Space Apps 2021 October 2-3 challenge. Local Leads act as hosts and organizers to Space Apps events in various cities worldwide. Leads engage participants, organize sponsorships, and ensure everyone enjoys their hackathon experience. All Local Leads will receive a copy of the survey.

TYPE OF COLLECTION: (Check one)

- ☐ Customer Comment Card/Complaint Form ☒ Customer Satisfaction Survey
☐ Usability Testing (e.g., Website or Software) ☐ Small Discussion Group
☐ Focus Group ☐ Other: _____

CERTIFICATION:

I certify the following to be true:

1. The collection is voluntary.
2. The collection is low-burden for respondents and low-cost for the Federal Government.
3. The collection is non-controversial and does not raise issues of concern to other federal agencies.
4. The results are not intended to be disseminated to the public.
5. Information gathered will not be used for the purpose of substantially informing influential policy decisions.
6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

Name: Jessica Chau

To assist review, please provide answers to the following question:

Personally Identifiable Information:

1. Is personally identifiable information (PII) collected? ☐ Yes ☒ No
2. If Yes, will any information that is collected be included in records that are subject to the Privacy Act of 1974? ☐ Yes ☒ No
3. If Yes, has an up-to-date System of Records Notice (SORN) been published? ☐ Yes ☒ No

Gifts or Payments:

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? ☐ Yes ☒ No

BURDEN HOURS

| Category of Respondent | No. of Respondents | Participation Time | Burden |
|------------------------|--------------------|--------------------|--------|
| Individuals | 396 | 10 mins each | 66 hrs |
| | | | |
| Totals | | | |

FEDERAL COST: \$3,000. This is calculated using 20 hours (approximate amount of time it has taken staff to develop the survey and the amount of time forecasted to analyze results afterwards) x \$150/hour (avg hourly cost of staff time).

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

The selection of your targeted respondents

1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe? ☒ Yes ☐ No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

All Space Apps 2021 Local Leads will be provided a link to the survey. No incentives will be offered.

Administration of the Instrument

1. How will you collect the information? (Check all that apply)

☒ Web-based

☐ Telephone

☐ In-person

☐ Mail

☐ Other, Explain

2. Will interviewers or facilitators be used? ☐ Yes ☒ No