**[ORGANIZATION]TECHNICAL ASSISTANCE FOR SPECIALTY CROPS (TASC)
[PROGRAM YEAR] PROPOSAL**

A. Organizational Information

1) **Date of Proposal: [Month, day, year]**

2) **Name & Address of Organization Submitting Proposal:**
   [Name]
   [Address one]
   [Address two]

3) **Chief Executive Officer:**
   [Name]
   [Title]

4) **Name, telephone number, fax number, and e-mail address of the primary contact person:**
   [Name]
   [Title]
   Tel: [###-###-####]
   Fax: [###-###-####]
   Email: [   ]

5) **Federal Tax Identification Number (TIN):** [##-#######]

6) **DUNS #:** [##-###-###]

7) **Describe the applicant organization and its membership:**

8) **Describe the applicant organization's experience in technical assistance projects, including activities involved and project results; in addition, for past TASC projects please complete the following table:**

Past TASC Awards:

Agreement Number	Title of Project	Fiscal Years for the Project	Amount of Funding for the Project

9) **Collaborating Organizations**: [Those that contribute financial or in-kind support.]

B. Project Information

1) **Project title:**

2) **Funding request by year (TASC proposals can be from one to five years in duration):**

3) **Cost share or contribution by year:**

4) **Statement of the trade barrier:** [What is the specific phystosanitary export barrier that is being addressed in the proposal? What are the effects of the phytosanitary barrier on the export commodities or products? How will these export barriers be addressed?]

5) **Target Market:** [Identify country(s)]

6) **Project goals:** [What are you trying to accomplish? What will constitute a successful change in policy/barrier? How can the project affect a change in the related phytosanitary barrier to trade? What are the expected benefits to the represented industry?]

7) **Performance measures:** [Where are you now and where do you want to be after the activity? Include a benchmark performance measure for the year prior to beginning the project and performance measures for three years.]

8) **Market Assessment:** [Provide a brief description and background of the market(s) you are addressing. What changes in the market have led you to apply to the TASC program? What is the market potential for the commodity if the phytosanitary barrier is removed? Does the commodity currently have access to the target market?]

9) **Strategy:** [How does this proposal fit into your organization's short- and long-term strategy?]

10) **Trade Impact:** [How will this activity address the export barrier and assist in developing, maintaining, or expanding the exports of U.S. agricultural commodities and products? What is the viability of long-term sales?

11) **Explanation as to what specifically could not be accomplished without federal funding assistance and why participating organization(s) are unlikely to undertake activities without such assistance. Include a discussion on the availability of other funding sources:**

12) **Information on similar projects that are/or have been funded with USDA or other government resources/industry resources:**

C. Activity Information

1) **Activity Code:** [For use in the UES]

2) **Activity Title:**

3) **Amount Requested by year:**

4) **Activity Description:** [What are you going to do? Where will the activity be conducted? Who else is contributing to the activity and what will they be doing?]

5) **Activity Timeline:**

6) **Activity Itemization and Applicant Contributions (in-kind or cash):**

Cost Category	Budget Description *(include calculation of how you obtained the budget)*	Request *(include amount your organization is requesting from TASC)*	Participant Cost Share *(include cash or in-kind contributions by your organization)*	Third Party Contribution *(include any contributions to line items by third party organizations)*
Administrative				
Publications				
Salaries and Benefits				
Seminar, Conference Facilities				
Research				
Travel				
Technical Assistance				
Total:				