# Appendix X: Recruitment SCREENING QUOTA Table

The following table provides an overview of specific characteristics that we aim to recruit across the 20 focus groups. These characteristics have been shown in previous research to be associated with people living in households with young children, whose entire household is undercounted, or the child is undercounted. In addition to these characteristics represent that each group will include, and soft quotas for recruiting participants with an appropriate mix of age, sex, income, country of origin, and education level. This table will be used as a guideline for the recruitment team for each focus group. As a minimum requirement, all participants will live in households with a child under age five.

|  |  |  |
| --- | --- | --- |
| **Characteristics** | **Subcategories** | **Ideal Number Recruited** |
| Educational Attainment | High school or less | 4 |
| Some college | 3 |
| College graduate or postgraduate degree | 1 |
| Sex | Female | 4 |
| Male | 4 |
| Age | 18-24 | 2 |
| 25-34 | 2 |
| 35-54 | 2 |
| 55+ | 2 |
| Household Income | Less than $15,000 | 2 |
| $15,000 to $24,999 | 2 |
| $25,000 to $49,999 | 3 |
| $50,000 to $99,999 | 1 |
| More than $100,000 | 0 |
| Nativity | First Generation | 2 |
| Not First Generation | 7 |
| Number of People in Household | Less than 4 | 3 |
| 4 or more | 5 |
| Speak Language Other Than English at Home | Yes | 2 |
| No | 6 |
| Tenure | Renter | 5 |
| Other | 3 |
| Child(ren) Under 5 Live(s) There | Yes | 8 |
| No | 0 |
| Child(ren) Under 5 Stay(s) There Some of the Time | Yes | 2 |
| No | 6 |
| Foster Child(ren) | Yes | 1 |
|  | 7 |
| Everyone in Household is Related | Yes | 4 |
| No | 4 |
| Anyone Moved In or Out Recently | Yes | 2 |
| No | 6 |
| Grandparent in Home | Yes | 4 |
| No | 4 |
| Mother or Father Under 30 and Unmarried | Yes | 2 |
| No | 6 |
| Anyone Living Temporarily | Yes | 2 |
| No | 6 |
| Intent to Complete Census | Yes | 4 |
| No | 4 |
| **Maximum number to recruits per focus group: 8** | |  |