

APPENDIX X: RECRUITMENT SCREENING QUOTA TABLE

The following table provides an overview of specific characteristics that we aim to recruit across the 20 focus groups. These characteristics have been shown in previous research to be associated with people living in households with young children, whose entire household is undercounted, or the child is undercounted. In addition to these characteristics represent that each group will include, and soft quotas for recruiting participants with an appropriate mix of age, sex, income, country of origin, and education level. This table will be used as a guideline for the recruitment team for each focus group. As a minimum requirement, all participants will live in households with a child under age five.

Characteristics	Subcategories	Ideal Number Recruited
Educational Attainment	High school or less	4
	Some college	3
	College graduate or postgraduate degree	1
Sex	Female	4
	Male	4
Age	18-24	2
	25-34	2
	35-54	2
	55+	2
Household Income	Less than \$15,000	2
	\$15,000 to \$24,999	2
	\$25,000 to \$49,999	3
	\$50,000 to \$99,999	1
	More than \$100,000	0
Nativity	First Generation	2
	Not First Generation	7
Number of People in Household	Less than 4	3
	4 or more	5
Speak Language Other Than English at Home	Yes	2
	No	6
Tenure	Renter	5
	Other	3
Child(ren) Under 5 Live(s) There	Yes	8
	No	0
Child(ren) Under 5 Stay(s) There Some of the Time	Yes	2
	No	6
Foster Child(ren)	Yes	1
		7
Everyone in Household is Related	Yes	4
	No	4
Anyone Moved In or Out Recently	Yes	2
	No	6

Grandparent in Home	Yes	4
	No	4
Mother or Father Under 30 and Unmarried	Yes	2
	No	6
Anyone Living Temporarily	Yes	2
	No	6
Intent to Complete Census	Yes	4
	No	4
Maximum number to recruits per focus group: 8		