

Enclosure 1: Census Research Panel May 2025 Email Invitations

Email 1 – Initial Invite

Subject: U.S. Census Bureau Survey Invitation

Hello,

In a recent survey you agreed to help the U.S. Census Bureau in future research studies. We are inviting you to participate in a new Census Bureau survey that will be used to test different ways of asking questions for future surveys. Your participation is important and will help the Census Bureau improve our surveys.

Please use the link below to complete this 15-minute survey by May XX, 2025.

{Unique Link}

In the coming months, you may also be invited to other surveys to assist on other Census Bureau research projects.

If you have any questions, please contact adrm.pra@census.gov or visit [URL].

Thank you,

The Census Bureau Research Panel Team

This collection has been approved by the Office of Management and Budget (OMB). This eight-digit OMB approval number, 0607-0978, confirms this approval and expires on 1/31/2027. We are required to display this number to conduct this survey. We estimate that this survey will take 15 minutes on average.

Follow the link to opt out of future emails:

[\\$ {!://OptOutLink?d=Click here to unsubscribe}](#)

Email 2 – Reminder 1

Subject: Reminder: Participate in a new Census Bureau survey

Hello,

A few days ago, you should have received an email asking you to complete a new survey for the U.S. Census Bureau. We are sending a reminder because we did not yet receive your response.

Please complete this survey using the link below.

{Unique survey link}

The final date to complete the survey is May xx, 2025.

Thank you in advance for your participation in this survey. If you have any questions, please contact adrm.pra@census.gov or visit [URL].

Sincerely,

The Census Bureau Research Panel Team

This collection has been approved by the Office of Management and Budget (OMB). This eight-digit OMB approval number, 0607-0978, confirms this approval and expires on 01/31/2027. We are required to display this number to conduct this survey.

Follow the link to opt out of future emails:
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Email 3 – Reminder 2

Subject: Reminder: Invitation to a new Census Bureau Survey

Hello,

About a week ago, you should have received an email asking you to complete a new Census Bureau survey. We are sending this reminder because we have not yet received your response. Your participation will help advance U.S. Census Bureau research.

Please complete the survey using the link below.

{Unique Survey Link}

The final date to complete the survey is May XX, 2025.

Thank you in advance for your participation in this survey. If you have any questions, please contact adrm.pra@census.gov or visit [URL].

Sincerely,

The Census Bureau Research Panel Team

This collection has been approved by the Office of Management and Budget (OMB). This eight-digit OMB approval number, 0607-0978, confirms this approval and expires on 01/31/2027. We are required to display this number to conduct this survey.

Follow the link to opt out of future emails:

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Email 4 – Final Reminder

Subject: Final Chance to respond to a US Census Bureau survey

Hello,

Recently, you should have received an invitation for a new survey to help the U.S. Census Bureau. This is your **final chance** to complete this survey.

Please use the link below to complete the survey by **May XX, 2025**.

{Unique survey link}

Thank you in advance for your participation in this survey. If you have any questions, please contact adrm.pra@census.gov or visit [URL].

Sincerely,

The Census Bureau Research Panel Team

This collection has been approved by the Office of Management and Budget (OMB). This eight-digit OMB approval number, 0607-0978, confirms this approval and expires on 01/31/2027. We are required to display this number to conduct this survey.

Follow the link to opt out of future emails:

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