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ATTACHMENT 14a: Thank You Letter to Accompany Incentive: Baseline and Replenishments (Print on RTI letterhead)

Incentive letter addressed to parent for respondent less than 18 years old

Dear [PARENT_FNAME],

Thank you very much for [CHILD_FNAME]'s participation in the Health and Media Study conducted on behalf of the U.S. Food and Drug Administration.

To thank [CHILD_FNAME] for their time, we have enclosed [FILL: a **\$30** Visa gift card/a **\$25** Visa gift card/**\$25** cash/**\$30** cash] for taking the survey.

If you have any questions, please call us at [866-800-9177 OR 877-834-7065] or email us at [HealthAndMediaStudy@rti.org OR HMS@rti.org].

Thank you for making this study a success!

Sincerely,

Anna MacMonegle
Study Director
RTI International

Incentive letter addressed to respondents ≥ 14 years old

Dear [PARTICIPANT_FNAME],

Thank you very much for your participation in the **Health and Media Study** conducted on behalf of the U.S. Food and Drug Administration.

To thank you for your time, we have enclosed [FILL: a **\$30** Visa gift card/a **\$25** Visa gift card/**\$25** cash/**\$30** cash] for taking the survey.

If you have any questions, please call us at [866-800-9177 OR 877-834-7065] or email us at [HealthAndMediaStudy@rti.org OR HMS@rti.org].

Thank you for making this study a success!

Sincerely,

Anna MacMonegle
Study Director

RTI International

**Thank You Letter to Accompany Incentive: Follow Up Waves
(Print on RTI letterhead)**

Incentive letter addressed to parent for respondents < 14 years old

Dear [PARENT_FNAME],

Thank you very much for [CHILD_FNAME]'s participation in the **Health and Media Study** conducted on behalf of the U.S. Food and Drug Administration.

To thank [CHILD_FNAME] for their time, we have enclosed [FILL: a **\$30** Visa gift card/a **\$25** Visa gift card/**\$25** cash/**\$30** cash] for taking the survey.

If you have any questions, please call us at [866-800-9177 OR 877-834-7065] or email us at [HealthAndMediaStudy@rti.org OR HMS@rti.org].

Thank you for making this study a success!

Sincerely,

Anna MacMonegle
Study Director
RTI International

Incentive letter addressed to respondents ≥ 14 years old

Dear [PARTICIPANT_FNAME],

Thank you very much for your participation in the **Health and Media Study** conducted on behalf of the U.S. Food and Drug Administration.

To thank you for your time, we have enclosed [FILL: a **\$30** Visa gift card/a **\$25** Visa gift card/**\$25** cash/**\$30** cash] for taking the survey.

If you have any questions, please call us at **866-800-9177 OR 877-834-7065** or email us at [HealthAndMediaStudy@rti.org OR HMS@rti.org].

Thank you for making this study a success!

Sincerely,

Anna MacMonegle
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