

OMB No: 0910-0915

Expiration Date: 06/30/2026

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ATTACHMENT 10: Text Message Reminders: Baseline and Replenishments

For households that provide permission for the youth to take the online survey, we will send text messages to remind them to have their child to complete the survey in advance of the data collection close date. If the youth has not yet started the survey, we will send a text message to the parent. If the youth has started the survey, we will send a text message to either the parent OR the youth. If the youth is 14+, we have a phone number for youth, and the youth has provided permission for us to text them, we will send the reminder text message to the youth. Otherwise, we will send the reminder text message to the parent. Below are the text messages that we will send to parents and/or youth that are age 14 or older.

[OMB Control Number/Expiration Date will be displayed within each text message]

Youth who have not started the survey

Initial Text Reminder for Parents

Please remind your child to complete the survey for the Health and Media Study by [EARLY BIRD DATE] for \$30. For instructions refer to the email you received. Reply STOP to no longer receive text messages from us. [HealthAndMediaStudy@rti.org OR HMS@rti.org]

Second Text Reminder for Parents

Please remind your child to complete the survey for the Health and Media Study by [EARLY BIRD DATE] for \$30. For instructions refer to the email you received. Reply STOP to no longer receive text messages from us. [HealthAndMediaStudy@rti.org OR HMS@rti.org]

Third Text Reminder for Parents

The Health and Media Study ends on [END DATE]. Please remind your child to complete the survey for \$25. For instructions refer to the email you received. Reply STOP to no longer receive text messages from us. [HealthAndMediaStudy@rti.org OR HMS@rti.org]

Final Text Reminder for Parents

Final Reminder: The Health and Media Study ends on [END DATE]. Please remind your child to complete the survey for \$25. For instructions refer to the email you received. Reply STOP to no longer receive text messages from us. [HealthAndMediaStudy@rti.org OR HMS@rti.org]

Youth who have started the survey but did not complete it

Initial Text Reminder for Parents

Your child started the survey for the Health and Media Study but has not completed it. Please remind your child to complete the survey by [EARLY BIRD DATE] for \$30. For instructions refer to the email you received. Reply STOP to no longer receive text messages from us.

[HealthAndMediaStudy@rti.org OR HMS@rti.org]

Initial Text Reminder for Youth 14+

You recently started a survey for the Health and Media Study but have not yet completed it. Please complete your survey by [EARLY BIRD DATE] for \$30. For instructions refer to the email you received. Reply STOP to no longer receive text messages from us. [HealthAndMediaStudy@rti.org OR HMS@rti.org]

Second Text Reminder for Parents

Please remind your child to complete the survey for the Health and Media Study by [EARLY BIRD DATE] for \$30. For instructions refer to the email you received. Reply STOP to no longer receive text messages from us. [HealthAndMediaStudy@rti.org OR HMS@rti.org]

Second Text Reminder for Youth 14+

Please complete your survey for the Health and Media Study by [EARLY BIRD DATE] for \$30. For instructions refer to the email you received. Reply STOP to no longer receive text messages from us. [HealthAndMediaStudy@rti.org OR HMS@rti.org]

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Text Message Reminders: Follow Up Waves

Youth who have not started the survey

Initial Text Reminder for Parents (of Household Sample Members <14)

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Second Text Reminder for Parents (of Household Sample Members <14)

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