

**GenIC Clearance for CDC/ATSDR
Formative Research and Tool Development**

**In-Depth Interviews with Hispanic or
Latino Women on the Topic of Climate
Change and Infectious Diseases**

OMB Control No. 0920-1154

August 10, 2023

Supporting Statement B

Contact:

Rudith Vice

National Center for Emerging and Zoonotic Infectious Diseases

Centers for Disease Control and Prevention

1600 Clifton Road, NE

Atlanta, Georgia 30333

Email: nhr9@cdc.gov

Table of Contents

Table of Contents.....	2
1. Respondent Universe and Sampling Methods.....	2
2. Procedures for the Collection of Information.....	3
3. Methods to Maximize Response Rates and Deal with No Response.....	3
4. Test of Procedures or Methods to be Undertaken.....	4
5. Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data.....	4

The data collection will not involve any statistical methods and no statistical generalizations will be made beyond the particular respondents.

1. Respondent Universe and Sampling Methods

To participate in the in-depth interviews (IDIs), participants must meet the following primary inclusion criteria:

1. Be a Hispanic or Latina woman
2. Express moderate or high concern about the impact of climate change
3. Express moderate or high concern about the impact of infectious diseases
4. Living full-time in the United States
5. Within three age bands: 18-39, 40-59, and 60+
6. Have the ability to speak and read in English

Potential participants are drawn from a national panel of individuals who have opted in to participate in interviews on various topics. The contractor KRC Research will direct a subcontracted panel provider to distribute an invitation to screen for the interviews to members of its panel, starting with those individuals whose panel profiles suggest they are most likely to qualify (e.g., have already identified as Hispanic or Latina women, etc.). When an individual receives the invitation to screen, they will either complete a screening questionnaire online (Attachment 1) or via the phone in a call with a panel provider staff member. Individuals must pass the screening questionnaire without being disqualified based on their answers or due to quotas reached on certain characteristics.

A total of nine participants will be purposively selected from this pool of eligible participants. Within the parameters of Hispanic or Latina women, participants will be selected to maximize variability across regions in the US, occupation, relationship status, and parental status.

Selected participants will be invited to confirm their interest and availability in participating. Once confirmed, a confirmation message will be sent to the participants with logistical information, as well as the date and time of the interview. A day or two prior to the scheduled interview, participants will receive a reminder email. To incentivize participation, IDI participants will be offered a \$75 incentive for their time, in line with market research recruitment standards for this audience. If, at the time of invitation, the participant declines to participate, a replacement participant will be selected from the pool of eligible participants.

A contracting company will conduct all recruitment and screening activities.

2. Procedures for the Collection of Information

After completing screening, nine interviews will be conducted that will last no more than 60 minutes. Prior to the interview, participants will be required to sign and date a consent form that outlines the details about the interview, such as confidentiality and incentive (Attachment 2). They will be sent the form electronically and required to sign it electronically. Project records will be maintained in accordance with the federal record retention requirements. Additionally, at the start of each interview, respondents are given a brief verbal reminder of the consent form details.

Trained moderators from the contracted firm KRC Research will conduct all interviews as well as oversee recruitment and screening (described in Section 1). The interviewer will use a semi-structured interview guide for all interviews (Attachment 3). The questions in the interview guide explore the knowledge, attitudes, and beliefs of Hispanic and Latina women about climate change, infectious diseases, and the link between the two. The interview guide also asks about participants' actual or potential steps taken to mitigate risk of infection from these diseases, and the guide covers information sources on key topics and their resource needs.

With the consent of each participant, interviews will be audio and video recorded to capture the content of the discussion. Recordings will be transcribed into transcripts which will be used for analytic purposes in the development of a report. Field notes will be taken during the interviews to capture key quotes or expressions. No recordings or transcripts with personally identifiable information will be shared outside of the KRC Research team conducting and analyzing the interviews.

3. Methods to Maximize Response Rates and Deal with No Response

By design, all potential participants in these interviews will be drawn from a panel of individuals who have opted in to participate in studies like this one. The use of panel sampling helps to maximize the efficiency of recruiting, since all possible participants are familiar with the recruiting contractor and many will have been contacted before. Additionally, to maximize response, the screening questionnaire (Attachment 1) is intentionally designed to collect only the minimum amount of information needed to determine the qualifications of participants, and quotas for several demographic variables are "loose," meaning that there is no exact number of individuals who must be recruited with certain criteria. (For example, recruiting "up to 4" urban residents, rather than "exactly 4," and recruiting "a minimum of 4" parents of children under 18, rather than "exactly 4." This reduces the number of individuals who will be screened.

It is sometimes the case that participants do not sign in on time for their interview, either for unexpected personal reasons, forgetfulness, or other reasons. To minimize the instances of this occurring, respondents are given several days' advance notice of the interview and are sent reminder emails the day before and day of the interview. Should they still not appear, the interviewing team at KRC Research has protocols in place so that the recruiting team can quickly email or call the participant to confirm availability, or to reschedule as needed. If the respondent is entirely unresponsive, they may be replaced after the day of the planned interview.

At the beginning of each interview itself, participants will be reminded that their participation is voluntary, they do not need to answer any question that they are not comfortable answering, and they may end the interview at any time if desired.

4. Test of Procedures or Methods to be Undertaken

No pre-tests are planned for this project.

5. Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data

The following individuals are working under contract with NCEZID and have been consulted throughout the development and design of this data collection. These individuals will lead the interviews once the package is approved.

Mike Ruddell

Vice President, KRC Research
733 10th St NW
Washington, DC 20001
Phone: 202-585-2946
Email: mruddell@krcresearch.com

Lindsay Gutekunst

Senior Vice President, KRC Research
733 10th St NW
Washington, DC 20001
Phone: 202-585-2922
Email: lgutekunst@krcresearch.com