Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback" (OMB Control Number: 0970-0401)

TITLE OF INFORMATION COLLECTION: 2025 National Foster Care Month Survey

PURPOSE AND USE: Child Welfare Information Gateway (Information Gateway) is a service of the Children's Bureau (CB), a component within the Administration for Children and Families (ACF), and is dedicated to the mission of connecting professionals and concerned citizens to information on programs, research, legislation, and statistics regarding the safety, permanency, and well-being of children and families.

The Information Gateway oversees the National Foster Care Month (NFCM) (https://www.childwelfare.gov/fostercaremonth/) national initiative webpages, which is an initiative of the Children's Bureau. The NFCM initiative acknowledges foster parents, family members, volunteers, mentors, policy makers, child welfare professionals, and other members of the community who help children and youth in foster care find permanent homes and connections. The 2025 National Foster Care Month Survey is designed to collect input from visitors to ensure that the website meets the needs of customers. The survey will assess customer type, experience on the webpages, and how customers intend to use the information and resources included in them.

The Information Gateway will use the information collected in the survey to enhance future National Foster Care Month campaign websites and resources.

DESCRIPTION OF RESPONDENTS: Respondents will be visitors to the National Foster Care Month webpages within Information Gateway, including child welfare professionals, students, and personal customers.

TYPE OF COLLECTION:

[ ] Customer Comment Card/Complaint Form   [X] Customer Satisfaction Survey
[ ] Usability Testing (e.g., Website or Software   [ ] Small Discussion Group
[ ] Focus Group   [ ] Other:_____

CERTIFICATION:

I certify the following to be true:
1. The collection is voluntary.
2. The collection is low-burden for respondents and low-cost for the Federal Government.
3. The collection is non-controversial and does <u>not</u> raise issues of concern to other federal agencies.
4. The primary purpose of the results is <u>not</u> for public dissemination.
5. Information gathered will not be used for the purpose of <u>substantially</u> informing <u>influential</u> policy decisions.
6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

Name and affiliation: <u>Beth Claxon, Child Welfare Program Specialist, ACF Administration on Children, Youth and Families (ACYF)</u>

To assist review, please provide answers to the following questions:

Personally Identifiable Information:
1. Is personally identifiable information (PII) collected? [ ] Yes [X] No
2. If Yes, will any information that is collected be included in records that are subject to the Privacy Act of 1974?   [ ] Yes [ ] No
3. If Yes, has an up-to-date System of Records Notice (SORN) been published? [ ] Yes [ ] No

Tokens of Appreciation or Honoraria:
Will a token of appreciation or honoraria be provided to participants? [ ] Yes [X] No

BURDEN HOURS

Information Collection	Category of Respondent	No. of Respondents	No. of Responses per Respondent	Estimated Time per Response	Burden Hours
2025 National Foster Care Month Website Feedback Survey	Individual	150	1	.083	12.5

FEDERAL COST: The estimated annual cost to the Federal government is **$1,067.46**

The selection of your targeted respondents

1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?
                                        [ ] Yes [X] No

If the answer is yes, please provide a description of both below (or attach the sampling plan).   If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them.

A weblink to the survey will be provided on the website of the campaign page.

Administration of the Instrument
1. How will you collect the information? (Check all that apply)
        [X] Web-based or other forms of Social Media
        [ ] Telephone
        [ ] In-person
        [ ] Mail
        [ ] Other, Explain

2. Will interviewers or facilitators be used? [ ] Yes [X] No