Rapid Survey

Form Approved OMB No. 0920-1154 Exp. Date 3/31/26

CDC estimates the average public reporting

burden for this collection of information as 15 minutes per response, including the time for reviewing instructions, searching existing data/information sources, gathering and maintaining the data/information needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR CDC/ATSDR Information Collection

Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-1154).

Good news. You are eligible to participate in this survey.

If you agree to participate, we will ask you to take part in an online survey. This survey has a few questions about food safety and will take about 10 minutes.

Question 1 of 24	
Please select the message/product that you would be most likely to	Question 2 of 24 * Please select the message/product that you understand most
follow the recommendation.	clearly.
Why is this message/product motivating for you?	 Why was this message/product easy to understand? What could be explained more clearly in this preferred message?
• with is this message/product indivating for you:	
	Continue
ntinue	
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DOLK	
	Question 4 of 24
Question 3 of 24	* Please select the message/product that you will remember be
* Please select the message/product that you think is most	What was easy to remember about this message/product?
appealing.	What could make it easier to remember this preferred mess
 What was appealing about this message/product to you? 	
What could be more appealing about this preferred	
message/product?	
	Continue
	_

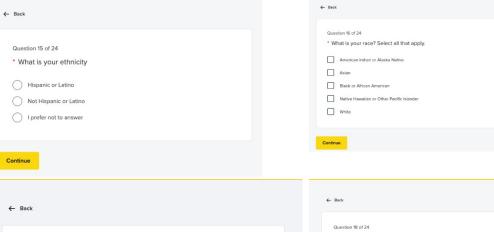
- Back	← Back Question 6 of 24
 Question 5 of 24 What is the most important information in this message/product for you? Why was this information important to you? In your opinion, are there any portions of this preferred message/product that aren't important? Why are those things irrelevant to you? 	* There is currently an outbreak of [insert] linked to [insert]. Have you heard anything about that?
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Duestion 7 of 24 • Have you ever heard about [insert pathogen and/or food safety prevention method]? • If yes, where did you hear about the [outbreak/food safety prevention message/pathogen]? Select all that apply. Yes No Facebook Twitter Instagram TkTok YouTube	Constant of of 24 • FOR OUTBREAK ONLY. When you heard about the outbreak, did you think you might have some of the contaminated food? • Yes, I knew I bought it but had already finished it. • Yes, I didn't buy it but had already finished it. • Yes, I didn't buy it but have some at home. • No, I knew I bought it but had some at home. • No, I knew I did not have it. • I waan't sure if I had it or if I did not. • Certinue
 Citizen App/Nextdoor News Radio Podcast CDC website Family, friends, or colleagues Healthcare provider Local neighborhood market Chain grocery store None of these Do not remember 	

Continue

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 ← Back Question 8 of 24 FOR OUTBREAK ONLY: If yes, what did you do after hearing about the outbreak? Select all that apply Checked my home for [insert] Cleaned my kitchen and/or fridge Visited the CDC website for more information Shared the information with family or friends through word of mouth, call, or 	<pre></pre>
text Shared the information on social media Returned or threw away [insert] Cooked the product Stopped eating or buying [insert], temporarily Stopped eating or buying [insert] permanently Did nothing Other	
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Ouestion 13 of 24 * Do any of the following describe you? Select all that apply.	Question 14 of 24 • Do you have any of the following health problems, or long-term illness? Select all that apply. Arthritis/rheumatism Asthma Cancer Chronic respiratory conditions such as emphysema or COPD Diabetes Heart disease, hypertension, stroke

Cuestion 19 of 24 * What is the highest grade or year of school you completed? Never attended school Attended kindergaten only Grades 1 through 8 (Elementary) Grades 9 through 11 (Some high school) Grade 12 or CBC (High school graduate) College 1 year to 3 years (Some college or technical school) College 4 years or more (College graduate) Graduate school I prefer not to answer I don't know	Question 20 of 24 * Last year, that is in 2022, what was your total from all sources, before taxes? Less than \$15,000 \$15,000 to \$24,999 \$25,000 to \$24,999 \$35,000 to \$49,999 \$55,000 to \$49,999 \$150,000 to \$14,999 \$150,000 to \$14,999
Continue	Continue

* What sex were you assigned at birth, according to your original



Other	
Continue	

* How do you currently identify?

I do not have an immunocompromising condition

Other organ failure or diseases such as kidney or liver proble

HIV
Autoimmune disease

Don't know/Not sure

I prefer not to answer

Question 17 of 24

birth certificate?

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Question 21 of 24	
* Do you currently have children under the age of 18?	
IF YES, starting with the YOUNGEST child, please list the ages of	
your 3 youngest children.	
<i>A</i>	
Continue	
V A plan through an employer or union (including plans purchased through another person's employer) A private nongovernmental plan that you or another family member buys on your own Medicare Medicare Medicare Medicare TRICARE (CHAMPUS) / VA health care / CHAMP- VA Indian Health Service State sponsored health plan Ocher government program No coverage of any type Don't know I prefer not to answer	
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Question 24 of 24	
* About how long has it been since you last visited a healthcare	
* About how long has it been since you last visited a healthcare provider?	

Within the past 2 years (1 year but less than 2 years ago)
 Within the past 5 years (2 years but less than 5 years ago)

5 or more years ago
 Don't know / Not sure

I prefer not to answer

O Never

Submit

