

**GenIC Clearance for CDC/ATSDR  
Formative Research and Tool Development**

**Food Safety Communication Evaluation: Assessing  
Food Safety Messages, Knowledge, and Attitudes**

**Attachment 5 - Respondent Consent Form for Focus Groups**

**Contact:** Sara Bresee, MPH  
Office of the Director  
Division of Foodborne, Waterborne, and Environmental Diseases  
Centers for Disease Control and Prevention  
1600 Clifton Road, NE  
Atlanta, Georgia 30333  
Phone: (404) 639.3371  
Email: [yla4@cdc.gov](mailto:yla4@cdc.gov)

Study # \_\_\_\_\_

Incentive: \_\_\_\_\_

Group: \_\_\_\_\_

Time: \_\_\_\_\_

Date: \_\_\_\_\_

**BANYAN COMMUNICATIONS CONSENT FORM**  
**Please read and sign this sheet before you attend the focus group**

We're pleased you have accepted our invitation to participate.

You will be responding to topics of interest to the Centers for Disease Control and Prevention (CDC). CDC engaged us to recruit for their discussion. The entire focus group will be:

- Observed (sight and sound) virtually via Zoom. Observers may include CDC staff and our staff.
- Recorded (audio and video). This recording will be the property of CDC. They will not use your voice or image in any public media without your written consent.

In return for your voluntary participation in this project, we will provide a \$75 gift card to you for your time spent during the focus group.

Since your opinions, observations, reactions, and other expressions are the reason for conducting this focus group, we hope you will participate fully in the process. You do not have to respond to all questions.

We will not sell, distribute, or otherwise release personally identifiable information we collect to CDC unless it is a necessary part of this project.

By signing this document, you acknowledge that you understand, agree to, and consent to the above and that you waive and release any claim you may have against Banyan Communications and its clients, owners, agents, affiliates, employees and managers arising out of your voluntary participation in the focus group.

\_\_\_\_\_  
Sign

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date