

**GenIC Clearance for CDC/ATSDR  
Formative Research and Tool Development**

**Food Safety Communication Evaluation:  
Assessing Food Safety Messages, Knowledge,  
and Attitudes**

**Attachment 6 - Standard Invitation for Focus Group**

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## **INVITATION**

We invite you to participate in an online focus group by webcam to discuss food safety. This focus group will take place on **[INSERT DATES AND TIMES]** and will last about 60 minutes. For your participation, you will receive a token of appreciation of **\$75**.

Please confirm your participation in this focus group.

● I confirm that I will participate in this focus group on [INSERT DATE].

Your participation is very important. We are reserving a space for you. If you need to cancel for any reason, please let us know.

Do you understand & agree to all of these things? \_\_\_\_ Yes

We will send you a confirmation email with login instructions and other important information. This email will come from [email]. You should receive this email within the next 48 hours. Please let us know if you don't get it. We will send a reminder the day before your focus group. (Note to recruiter: please verify email address and all contact information for cover page.)

First Name & Last Initial: \_\_\_\_\_ Date: \_\_\_\_\_

About 1–2 weeks after you complete your focus group, you will receive an email with details on how to redeem your gift card. The email will come from [email]. If you have any questions about your token of appreciation, please reach out to \_\_\_\_\_.

## **CONTACT INFORMATION:**

Now that you have been invited to participate, please contact Banyan Communications at [insert\\_inbox\\_here@banyancom.com](mailto:insert_inbox_here@banyancom.com) if you have any questions.