

Expiration date: 3/31/2026

Attachment #9- Messages to be Tested (NWSS Focus Groups)

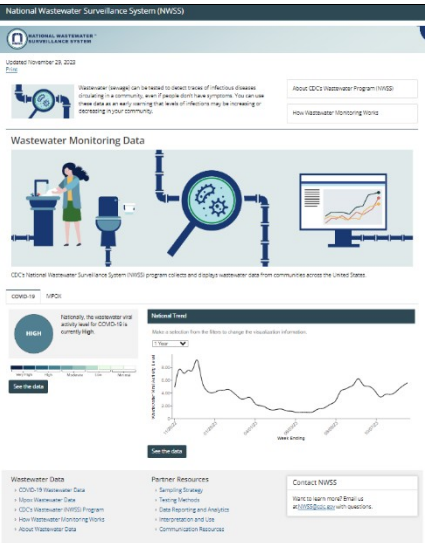
Population	Segmentation	Number of Focus groups	Number of Participants
Caregivers (of children and elderly individuals)	Caregivers of children under 5 years old	1	8-10
	Caregivers of elderly individuals	1	8-10
Business Leaders	General population (not including low education individuals)	1	8-10
	Low education (less than high school diploma)	1	8-10
Individuals at high risk of viral diseases	N/A	1	8-10
Rural populations	N/A	1	8-10
Total		6	48-60

Messages/Materials for Testing

Audience	Message/Content (Please specify content type: webpage, social media graphic, social media text copy, video, etc.)	Testing Presentation
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CDC estimates the average public reporting burden for this collection of information as 60 minutes per response, including the time for reviewing instructions, searching existing data/information sources, gathering and maintaining the data/information needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS H21-8, Atlanta, Georgia 30333; ATTN: PRA (0920-1154).

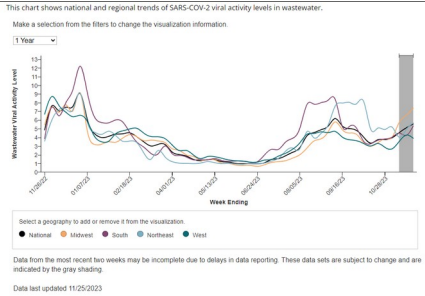
Caregivers of children, caregivers of elderly, business leaders (high and low education), high-risk individuals, rural populations



NWSS Website Homepage:
<https://www.cdc.gov/nwss/index.html>

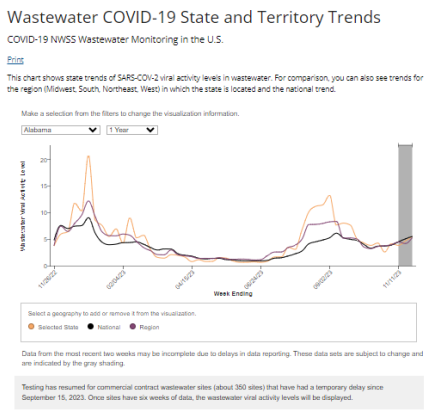
Scroll through

Caregivers of children, caregivers of elderly, business leaders (high and low education), high-risk individuals, rural populations



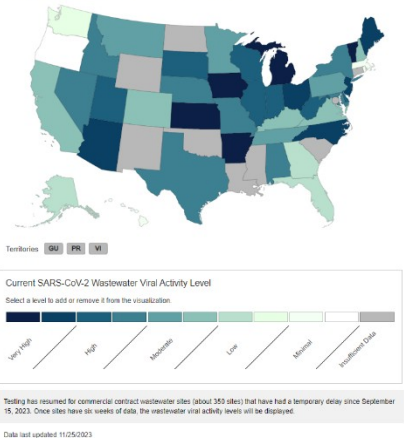
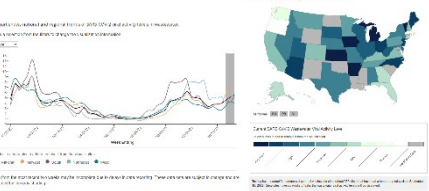
COVID-19 National/regional trend graph:
<https://www.cdc.gov/nwss/rv/COVID19-nationaltrend.html>

Caregivers of children, caregivers of elderly, business leaders (high and low education), high-risk individuals, rural populations



COVID-19 State-level trend graph:
<https://www.cdc.gov/nwss/rv/COVID19-statetrend.html>

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Caregivers of children, caregivers of elderly, business leaders (high and low education), high-risk individuals, rural populations	COVID-19 Current Wastewater Viral Activity Map COVID-19 NWSS Wastewater Monitoring in the U.S. Link This map shows current viral activity levels of SARS-CoV-2 in wastewater.  COVID-19 viral activity map: https://www.cdc.gov/nwss/rv/COVID19-currentlevels.html	
Caregivers of children, caregivers of elderly, business leaders (high and low education), high-risk individuals, rural populations	COVID-19 Current Wastewater Viral Activity Map COVID-19 NWSS Wastewater Monitoring in the U.S. Link This map shows current viral activity levels of SARS-CoV-2 in wastewater.  National/regional trend graph vs. Viral activity map	Side-by-side

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Low-education business
leaders

How Wastewater Monitoring Works

[Print](#)

Wastewater monitoring is an early detection tool that can help communities prepare for and take action to address increasing cases of infectious diseases.

Wastewater Monitoring—How Does It Work? [English](#) [PDF](#) (630 KB)



1. People with certain infections (such as COVID-19) can shed pieces of the virus or bacteria when they use the bathroom, shower, wash hands, or launder clothing, even if they don't have symptoms.



2. These pieces of virus or bacteria travel from the toilet, sink, shower, or other drain through the sewage system.



3. Before wastewater is treated, wastewater operators take samples to send to the laboratory.



4. Laboratories test the wastewater sample to detect and report on the different types of infections that are circulating in a community. This information is available in as little as 5 to 7 days after waste enters the sewer.



5. Public health officials use wastewater data to better understand disease trends in communities and make decisions, such as providing guidance on how to prevent infections or increasing testing or vaccination options.

NWSS Website Page- How wastewater monitoring
works:

<https://www.cdc.gov/nwss/how-wws-works.html>

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