**Form Approved**

**OMB No. 0920-1154**

**Exp. Date: 3/31/26**

**Screening/Eligibility Form for Focus Groups**

(form to be read and conducted by recruiter)

1. Are you comfortable speaking and reading in English?
   1. Yes [ELIGIBLE; CONTINUE]
   2. No [INELIGIBLE; STOP]
   3. Don’t Know [INELIGIBLE; STOP]
2. Do you visit freshwater bodies, such as lakes or rivers, in the summer?
   1. Yes [ELIGIBLE; CONTINUE]
   2. No [INELIGIBLE; STOP]
3. On average, how often do you visit freshwater bodies in the summer?
   1. at least once per month [ELIGIBLE; CONTINUE]
   2. less than once per month [INELIGIBLE; STOP]
4. What is your age? *[Record age.]*
   1. Age 18+ years [ELIGIBLE; CONTINUE]
   2. Age <18 years [INELIGIBLE; STOP]
   3. Refused [INELIGIBLE; STOP]
5. Have you participated in any focus group, interview, telephone survey, or online survey in which you were asked your opinions about a product, a service, or advertising within the past six months?
   1. No [ELIGIBLE; CONTINUE]
   2. Yes [INELIGIBLE; STOP]
6. Have you participated in any research studies about water safety in the past 4 years?
   1. No [ELIGIBLE; CONTINUE]
   2. Yes [INELIGIBLE; STOP]
7. Have you worked in any of the following areas within the past 2 years?

* market research
* graphic design or website design
* advertising or public relations
* media (TV/radio/newspapers/magazines/social media)
* healthcare (e.g., doctor, nurse, pharmacist, dietician, etc.)
* federal government

1. No [ELIGIBLE; CONTINUE]
2. Yes [INELIGIBLE; STOP]
3. Have you ever heard of harmful algal blooms (HABs)?
   1. Yes [ELIGIBLE; CONTINUE]
   2. No [ELIGIBLE; SKIP TO QUESTION 10]
   3. Don’t Know [ELIGIBLE; SKIP TO QUESTION 10]
4. Does your job involve knowing about harmful algal blooms (HABs)?
   1. Yes [INELIGIBLE; STOP]
   2. No [ELIGIBLE; CONTINUE ]
   3. Don’t Know [ELIGIBLE; CONTINUE]

The discussion we would like you to participate in will take place on the computer.  The next few questions will involve technology – please answer these questions considering the computer you will be using to join the focus group.

1. Do you currently have access to *high-speed (at least 1.5Mbps)* internet – again considering the location and computer you will be joining the discussion from?

[    ] Yes

[    ] No **TERMINATE**

1. What type of computer will you be using?

[ ] Laptop

[ ] Desktop

[ ] I do not have access to a laptop or desktop -**TERMINATE**

1. Do you currently have a working webcam on your computer (whether built in or plug in)?

[ ] Yes – Built In

[ ] Yes – External

[  ] No- **TERMINATE**

1. Do you have access to an active email account?

[    ] Yes – **RECORD CAREFULLY \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

[    ] No **TERMINATE**

**This account is where we will send your confirmation email with important instructions on how to join the session.**

1. What internet browser do you use (e.g., Internet Explorer, Chrome, Safari, Firefox, Edge)?   \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |
| --- | --- | --- |
| **ELIGIBILITY CHECK:** | □ Yes  □ No | Date:  Initials: |