OMB Control No. 0920-1154 Exp. Date 03/31/2026

The public reporting burden of this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to - CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333 ATTN: PRA (0920-1154).

The Centers for Disease Control and Prevention (CDC) developed and launched the Stop Overdose campaigns, four education campaigns, to prevent and reduce drug overdoses. This is research in which you will respond to multiple choice and open-ended questions to give your opinions about Stop Overdose campaign messages and materials. Participation is voluntary and you may complete all or some of the survey. If you have questions about this research, you may contact the principal investigator, Everett L. Long, PhD., by email at elong@brunetgarcia.com or phone, (704)-657-5338.

By continuing to the survey, you are indicating your consent for us to collect the information you provide in your responses.

0		This is a test interview.	
			RAM
			Research and Analysis of Media
	What is your age?		
	28		
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0		This is a test interview.	
			RAM
		3%	Research and Analysis of Media
	What state do you live in?		
	Florida		
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	This is a test interview.	
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	5%	Research and Analysis of Medi
Please list the zlp code where you currently live.		
33601 \$		
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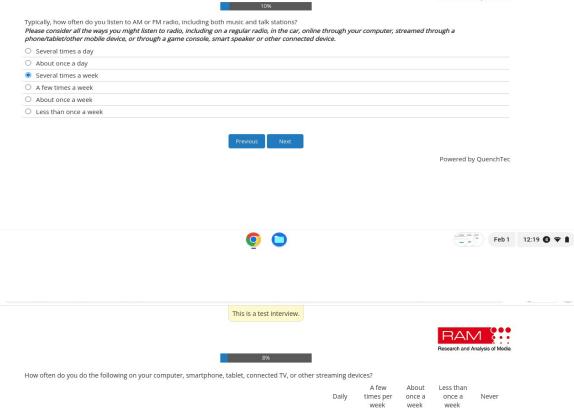
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This is a test interview.





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	This is a test interview.
	Research and Analysis of Ma
	21%
	habits. Please indicate which stations you have listened to in the past week. (Select all that apply)
	iten to radio, including on a regular radio, in the car, online through your computer, streamed through a ough a game console, smart speaker or other connected device.
Z105 (WTZB-FM, 105.9)	
95.7 The Beat (WBTP-FM, 95.7)	
93.3 FLZ (WFLZ-FM, 93.3)	
Newsradio 790 WFLA (WFLA-AM, 970)	
107.9 WSRZ (WSRZ-FM, 107.9)	
Mix 100.7 (WMTX-FM, 100.7)	
Rumba 106.5 Tampa (WRUB-FM, 106.5)	
1250 WHNZ (WHNZ-AM, 1250)	
US 103-5 (WFUS-FM, 103.5)	
620 WDAE (WDAE-AM, 620)	
98ROCK (WXTB-FM, 97.9)	
<ul> <li>None of the above</li> </ul>	
	Previous Next
	This is a test interview.
	23%
Are you or someone you care about currently	y at risk for opioid misuse or overdose?
• Yes	
O No	
	Previous Next
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	1	0	
-		0	

This is a test interview.

26%



How interested are you in learning more information about opioid misuse and reducing drug overdose?

Extremely interested

 Very interested

 Somewhat interested

 Slightly interested

 Not at all interested







The survey is about CDC's Stop Overdose campaigns. Read each statement and indicate your level of agreement or answer each question by selecting a response.

0

0



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0		This is a test interview.	
		31%	Research and Analysis of Media
	Have you ever searched for information about fentanyl?		
	O Yes		
	No		
	<ul> <li>Prefer not to answer</li> </ul>		
		Previous Next	Powered by QuenchTec



33%

0

Fentanyl test strips are used to determine whether drugs have been laced with fentanyl. Please indicate your response to each of the statements below regarding fentanyl test strips.

	Yes	No	Don't know	Prefer not to answer
Have heard of fentanyl test strips	0	۲	0	0
Have ever used a fentanyl test strip	0	۲	0	0
Currently carry or use fentanyl test strips	0	0	0	0



0		This is a test interview.	
		36%	Research and Analysis of Media
	Do you plan to seek out further information about the dangers of fe	entanyl?	
	• Yes		
	O No		
	<ul> <li>Prefer not to answer</li> </ul>		
		Previous	Powered by QuenchTec



This is a test interview.

38%



Naloxone is a drug that can reverse an overdose from opioids, including heroin, fentanyl, and prescription opioid medications. (You may have also heard of Narcan, a brand of naloxone).

Please indicate your response to each of the statements below regarding naloxone.

	Yes	No	Don't know	Prefer not to answer
I'm familiar with naloxone	۲	0	0	0
Naloxone is available where I live	0	0	۲	0
I need a prescription to get naloxone	0	0	۲	0



0		This is a test interview.	Research and Analysis of Media
	Have you ever searched for information about naloxone?		
	○ Yes		
	No		
	O Prefer not to answer		
		Previous Next	Powered by QuenchTec



This is a test interview.

4496



Please indicate to what extent you agree or disagree with each of the statements below regarding naloxone. Strongly Agree

	Strongly agree	Agree	Disagree	Strongly disagree	Don't know
Naloxone is easy to carry	0	0	0	0	۲
If I carry naloxone, I could help save a life	0	۲	0	0	0
Using naloxone in time can help prevent overdose deaths	0	0	0	0	۲



-	<b>4</b> 6%			Research ar	nd Analysis of Media
Please indicate if you have ever done or currently do each of the followin	g.	Yes	No	Don't know	Prefer not to answer
I have obtained naloxone (purchased, received for free through a health etc.)	care provider or fire department,	0	۲	0	0
I have used/administered naloxone to help reverse an overdose		0	۲	0	0
I currently carry/have naloxone or keep it accessible in case of an emerge	ency	0	۲	0	0
Pr	revious Next			Powered	l by QuenchTec

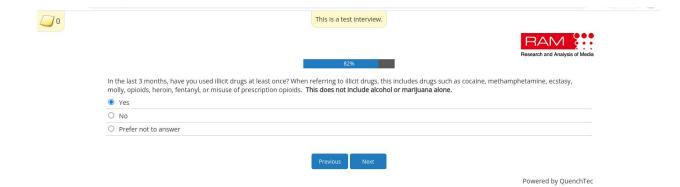
0	Do you plan to seek out further information about naloxone?	This is a test interview.	Research and Analysis of Media
	• Yes		
	O No		
	O Prefer not to answer		
		Previous Next	Powered by QuenchTec

		RAM
	51%	Research and Analysis of Mee
Do you plan to obtain naloxone to ca	rry with you in case of emergency?	
Yes		
O No		
O Prefer not to answer		
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	This is a test interview.	
	54%	Research and Analysis of Med
Do you recall seeing or hearing any o	f the Stop Overdose campaigns to prevent and reduce drug overdoses?	
O Yes		
No		
O Not Sure		



	Research and Analysis of Med
Last year, that is in 2022, what was your tota	household income from all sources, before taxes?
O Less than \$15,000	
\$15,000 to \$24,999	
○ \$25,000-\$34,999	
○ \$35,000-\$49,999	
\$50,000-\$74,999	
○ \$75,000-\$99,999	
○ \$100,000+	
O Prefer not to answer	

0		This is a test interview.	
			Research and Analysis of Media
		79%	
	What is the highest level of education you have completed?		
	O Some high school		
	○ High school diploma		
	<ul> <li>Some college or associate's degree</li> </ul>		
	○ Bachelor's degree		
	O Advanced degree		
		Previous Next	
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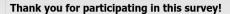
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		RAM	
		Research and Analysis of Media	
	85%		
	In the past 3 months, have you intentionally taken more than one illicit drug, either together or within a short period of time?		
	<ul> <li>Yes</li> <li>No</li> </ul>		
	O Prefer not to answer		
	Previous Next		
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0	This is a test interview.		
	87%	Research and Analysis of Media	
	Have you ever intentionally taken more than one illicit drug, either together or within a short period of time?		
	0 Yes 0 No		
	No     Prefer not to answer		
	Previous Next		
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<form></form>	0	This is a test interview.		
Description of dings cause health problems, disability, or challenges with mojor responsibilities at work, school, or home? Income Terms Prefer not to answer Towered by QuenchTec Towered by Quen			RAM	
Des your use of drugs cause health problems, disability, or challenges with major responsibilities at work, school, or home?     No   Prefer not to answer   Powered by QuenchTec   This is a test interview.     Image: Imag		90%	Research and Analysis of Media	
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Powered by QuenchTec		O Prefer not to answer		
This is a test interview.         In the last year, have you been diagnosed with, or in recovery or treatment for a substance use disorder?         2%         No         Prefer nut to answer		Previous Next		
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	70	This is a test interview.		
	0			
92%         In the last year, have you been diagnosed with, or in recovery or treatment for a substance use disorder?         Yes         No         Prefer not to answer			· · ·	
Yes     No     Prefer not to answer  Previous Next		92%	Research and Analysis of Media	
Yes     No     Prefer not to answer  Previous Next		In the last year, have you been diagnosed with, or in recovery or treatment for a substance use disorder?		
Prefer not to answer      Previous      Next				
Previous Next				
		O Prefer not to answer		
		Previous Next		
			Powered by QuenchTec	

	BAM 🚼
	Research and Analysis of Medi
	95%
Do you have a close friend or famil as cocaine, methamphetamine, ec	ily member who, in the last 3 months, has used illicit drugs at least once? When referring to illicit drugs, this includes drugs such cstasy, molly, opiolds, heroin, fentanyl, or misuse of prescription opiolds. This does not include alcohol or marijuana alone.
Yes	
<ul><li>Yes</li><li>No</li></ul>	
O No	



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For some reason you have been re-directed to this default landing page instead of your usual end page. It could be due to an error in the survey set-up, survey being performed in an external system, or a momentary break in your internet connection. Once the survey has been closed, the correct status will be applied to your account, but please allow one to two weeks for this to take place.

If you have any questions, please visit our  $\underline{\mathsf{FAQs}}.$  Thank you.

Technical information Correlation: 2b2c4002-a280-4e81-b8e5-d0567c8f9cff /Survey/Complete?ProjectToken=c81d84a5-ca1b-4a6a-853b-27fa6fe3c29f

