

Recruitment Language (General and Post Copy)

Sample Recruitment Language (General)

Banyan Communications is conducting surveys with adults to learn their opinions about health messages and to hear their preferences for getting health information. These surveys will be about 10-15 minutes long and will be completed online. To learn more about the surveys and determine if you are eligible to participate, please click [link to online screening form].

If you have any questions about the surveys, please contact Banyan Communications,
insert_inbox@banyancom.com

Sample Recruitment Post (General)

We're looking for people 18 years and older to do an online survey about [foodborne, waterborne, or fungal disease] safety. The online survey takes around 10-15 minutes.

If you are interested, please click on the link below to answer some questions about yourself. If you are qualified, you will see a link to the survey.

If you know someone who may be interested, please share the link with them.

When: [DATE]

Where: Online

[ELIGIBILITY AND DEMOGRAPHIC SCREENER LINK]

Sample Recruitment Post (Caregivers)

Do you have a child living in your home who is under 5 years old?

We're looking for people 18 years and older who have at least one child under 5 years old living in their home to do an online survey about [foodborne, waterborne, or fungal disease] safety. The online survey takes around 10-15 minutes.

If you are interested, please click on the link below to answer some questions about yourself. If you are qualified, you will see a link to the survey.

If you know someone who may be interested, please share the link with them.

When: [DATE]

Where: Online

[ELIGIBILITY AND DEMOGRAPHIC SCREENER LINK]

Sample Recruitment Post (Older Adults)

We're looking for people 65+ to do an online survey about health. The online survey takes around 10-15 minutes.

If you are interested, please click on the link below to answer some questions about yourself. If you are qualified, you will see a link to the survey.

If you know someone who may be interested, please share the link with them.

When: [DATE]

Where: Online

[ELIGIBILITY AND DEMOGRAPHIC SCREENER LINK]

Sample Recruitment Post (Pregnant)

Are you currently pregnant or have you recently been pregnant?

We're looking for people 18 years and older who are currently or recently pregnant to do an online survey about [foodborne, waterborne, or fungal disease] safety. The online survey takes around 10-15 minutes.

If you are interested, please click on the link below to answer some questions about yourself. If you are qualified, you will see a link to the survey.

If you know someone who may be interested, please share the link with them.

When: [DATE]

Where: Online

[ELIGIBILITY AND DEMOGRAPHIC SCREENER LINK]