

**Request for genIC Approval**  
**CDC/ATSDR Formative Research and Tool Development**

**0920-1154**

**CIO: NCEZID**

**PROJECT TITLE:** Healthcare Provider Communication Evaluation: Assessing Foodborne Illness and Waterborne Illness Prevention Messages, Knowledge, and Attitudes

**PURPOSE AND USE OF COLLECTION:**

The purpose of this study is to conduct one-time, semi-structured, in person in-depth interviews with health care providers (e.g., primary care physicians/family medicine physicians, obstetricians/gynecologists, pediatricians, oncologists, nurse practitioners, physician assistants, registered nurses) to develop and improve communication materials related to foodborne and waterborne illness prevention. Banyan Communications will conduct the interviews/focus groups.

Objectives of this research are to:

- To understand if and how healthcare providers are speaking to their patients about foodborne and waterborne illnesses and prevention steps.
- To understand if healthcare providers know how to categorize people at high risk for severe foodborne and waterborne illnesses.
- To understand barriers/facilitators communicating with their patients about foodborne and waterborne illness prevention.
- To understand if healthcare providers are aware of common foodborne and waterborne illness risks, for their patients.

Data collection will be used to:

- Develop/update messages and materials for healthcare providers related to foodborne or waterborne illness prevention.
- Tailor content to address current healthcare provider perceptions and concerns; make content easier to access, understand, and implement; and ensure content is presented in an attractive and engaging way.
- Create a dissemination/implementation strategy

**DESCRIPTION OF RESPONDENTS:** Primary Care Physicians or Family/Internal Medicine Physicians Obstetricians/ Gynecologists (OB/GYNs) Pediatricians Oncologists Nurse practitioners (NP) or physician assistants (PAs) Healthcare providers (of any type) who work at federally qualified health centers (FQHCs) or community health centers

**CERTIFICATION:**

I certify the following to be true:

1. The collection is voluntary.
2. The collection is low-burden for respondents and low-cost for the Federal Government.
3. The collection is non-controversial and does not raise issues of concern to other federal agencies.
4. Information gathered will not be used to substantially inform influential policy decisions.
5. The study is not intended to produce results that can be generalized beyond its scope.

Name: Sara Bresee

To assist review, please answer the following questions:

**Personally Identifiable Information:**

1. Is personally identifiable information (PII) collected? [ ] Yes [X] No
2. If Yes, is the information that will be collected included in records that are subject to the Privacy Act of 1974? [ ] Yes [ ] No
3. If Applicable, has a System or Records Notice been published? [ ] Yes [X] No

**Gifts or Payments:**

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? ☒ Yes ☐ No

## BURDEN HOURS

Form Name	Respondent Type	No. of Respondents	Average Burden per Response (in hours)	Total Burden Hours
HCP Eligibility Screener <i>Attachment 1</i>	Primary Care Physicians or Family/Internal Medicine Physicians	60	5/60	5
	Obstetricians/ Gynecologists (OB/GYNs)	60	5/60	5
	Pediatricians	60	5/60	5
	Oncologists	60	5/60	5
	Nurse practitioners (NP) or physician assistants (PAs)	60	5/60	5
	Healthcare providers (of any type) who work at federally qualified health centers (FQHCs) or community health centers	60	5/60	5
HCP Eligible Participant Screener <i>Attachment 3</i>	Primary Care Physicians or Family/Internal Medicine Physicians	15	5/60	1
	Obstetricians/ Gynecologists (OB/GYNs)	15	5/60	1
	Pediatricians	15	5/60	1
	Oncologists	15	5/60	1
	Nurse practitioners (NP) or physician assistants (PAs)	15	5/60	1
	Healthcare providers (of any type) who work at federally qualified health centers (FQHCs) or community health centers	15	5/60	1
HCP Interview Guide <i>Attachment 8</i>	Primary Care Physicians or Family/Internal Medicine	5	1	5

	Physicians			
	Obstetricians/ Gynecologists (OB/GYNs)	5	1	5
	Pediatricians	5	1	5
	Oncologists	5	1	5
	Nurse practitioners (NP) or physician assistants (PAs)	5	1	5
	Healthcare providers (of any type) who work at federally qualified health centers (FQHCs) or community health centers	8	1	8
Total				69

**FEDERAL COST:** The estimated annual cost to the Federal government is \_\$124,784.75\_\_

**If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:**

**The selection of your targeted respondents**

1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe? ☒ Yes  
☐ No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

We are working with a recruitment company that has infrastructure set up to allow them to easily recruit healthcare providers.

**Administration of the Instrument**

1. How will you collect the information? (Check all that apply)

☐ Web-based or other forms of Social Media

☐ Telephone

☐ In-person

☐ Mail

☒ Other, Explain : on a virtual platform similar to Zoom.

2. Will interviewers or facilitators be used? ☒ Yes ☐ No