

Form Approved OMB Control No.: 0920-1154 Expiration date: 03/31/2026

Antimicrobial Resistance Communications and Media Support Services

Focus Group Screener for Healthcare Providers February 20, 2024 V4

Introduction

Hello. My name is ______ and I'm calling from _____, an independent communications firm.

You indicated that you are interested in participating in a group discussion, conducted virtually, to discuss your experiences and opinions regarding some health topics. **[DO NOT DISCLOSE THE EXACT TOPIC OF DISCUSSION BEFORE THE INTERVIEW.]** The discussion will last up to 1 hour and 30 minutes. This activity is supported by the U.S. Centers for Disease Control and Prevention and focus groups are being conducted by their contractual partner KRC Research.

I have a few questions to start. But first, to maintain participants' confidentiality, we will use first names only during the focus group and your name will <u>not</u> be used in any study materials. CDC will not receive any personally identifying information that you provide. We will be asking you a few questions to ensure we are recruiting a variety of people, but the information will not be associated with your specific name.

IF TERMINATED DURING SCREENING PROCESS, READ: I'm sorry, we already have enough individuals in that category. Thank you very much for your time.

INTERVIEWER INSTRUCTION: If individual expresses concern at any point during the screening process, please note their concern and reassure them appropriately. Remind them that their participation is voluntary, and both their answers and participation will be completely confidential.

Name:	
Address (residence):	
City, State, Zip:	
Phone:	

Public reporting burden of this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB Control Number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer, 1600 Clifton Road NE, MS H21-8, Atlanta, Georgia 30333; ATTN: PRA 0920-1154



Email:

Recruiter:

SEPARATE CONTACT SHEET FROM THE REST OF THE SCREENER AND SHRED AT THE END OF THE PROJECT.



Recruit Summary

Group	Audience	Number to Recruit
1	Primary care physicians	8
2	Primary care physician assistants/associates (PAs) & nurse practitioners (NPs)	8
3	Hospitalist physicians	8
4	Hospital PAs and NPs	8

Screening Questions

1. How do you currently describe yourself? Mark all that apply.

Female	
Male	RECRUIT MIX WITHIN EACH
Transgender	GROUP
I use a different term [free-text]	GROOP
Prefer not to answer/decline	

2. Are you a...?

Medical Doctor (hold an MD)	MAX 2 DO PER PHYSICIAN
Doctor of Osteopathic Medicine (hold a DO)	GROUP
Physician Assistant/Associate (PA)	MAX 5 EACH PER PA-NP GROUP
Nurse Practitioner (NP)	GROUP
Other (Please specify)	TERMINATE ALL

3. What is your medical specialty?

Internal medicine	
Family medicine	PRIMARY CARE GROUPS #1-2:
Combined internal medicine	REQUIRED
and pediatrics (med-peds)	
Infectious diseases	CONTINUE
Something else	TERMINATE ALL

4. In which state do you practice? **RECORD STATE, RECRUIT MIX**

Northeast	
South	MAX 4 IN ANY ONE REGION
Midwest	PER GROUP
West	

5. Is direct patient care one of your primary responsibilities? (Direct contact with patients for the purpose of diagnosis, treatment, and monitoring)



Yes	CONTINUE
No	TERMINATE ALL

6. Which of the following best describes your <u>main role</u>?

Comprehensive <u>outpatient</u> <u>primary care</u> , including health services that cover a range of prevention, wellness, and treatment for common illnesses	PRIMARY CARE GROUPS #1-2: REQUIRED
Comprehensive <u>inpatient</u> <u>medical care</u> for hospitalized patients	HOSPITAL GROUPS #3-4: REQUIRED
Other SPECIFY	TERMINATE ALL

7. On average, how many hours per week do you spend in direct patient care of any kind? **RECORD ACTUAL HOURS**

20+ hours	CONTINUE
Less than 20 hours	TERMINATE ALL

8. Of those hours spent in direct patient care, what percentage is dedicated to <u>adult</u> care?

50% or more	CONTINUE
Less than 50%	TERMINATE ALL

9. Which of the following best describes your practice setting?

Hospital	HOSPITAL GROUPS #3-4: <u>REQUIRED</u> PRIMARY CARE GROUPS #1-2: MAX 2/GP.
Urgent care or immediate care clinic	TERMINATE ALL
Community health center	PRIMARY CARE GROUPS #1-2: MIN 2/GP.
Solo primary care practice	PRIMARY CARE GROUPS #1-2: MAX 3/GP.
Primary care group practice	PRIMARY CARE GROUPS #1-2: MAX 3/GP.
Multi-specialty group practice	PRIMARY CARE GROUPS #1-2: MAX 3/GP.
Other SPECIFY	PRIMARY CARE GROUPS #1-2: MAX 2/GP.

10.IF HOSPITAL SETTING Do you work in an emergency department?

|--|



No CONTINUE		
	No	CONTINUE

11.**IF HOSPITAL SETTING** Do you mainly work in any of the following types of hospitals? Select all that apply.

Academic medical center or teaching hospital	MAX 2 <u>TOTAL</u> ACROSS ALL 4 GROUPS
Community hospital	HOSPITAL GROUPS #3-4: <u>MIN</u> <u>4/GP.</u>
Critical access hospital	HOSPITAL GROUPS #3-4: <u>MIN</u> <u>2/GP.</u>
None of these	CONTINUE

12.Is the practice where you work best described as...?

Urban	MAX 5 PER GROUP
Suburban	CONTINUE
Small town	CONTINUE
Rural	MIN 2 PER GROUP

13.Do you work at or are you affiliated with any of the following?

Pharmaceutical company or research lab	TERMINATE ALL
Federal or state government agency, including a public health department	TERMINATE ALL
None of the above	CONTINUE

14. How many times within the past three months have you participated in a focus group or one-on-one interview related to your professional expertise? **DO NOT READ LIST**

None	CONTINUE
1 or more	TERMINATE ALL

15.What is your age? **RECORD EXACT AGE; DO NOT READ LIST**

39 or younger	
40-49	RECRUIT MIX WITHIN EACH
50-59	GROUP
60 or older	MAX 3 PER GROUP

16.Are you...?

Hispanic or Latino	
Not Hispanic or Latino	CONTINUE
Prefer not to answer/Decline	

17. What is your race? Select all that apply.



American Indian or Alaska Native	
Asian	
Black or African American	CONTINUE
Native Hawaiian or Other Pacific Islander	CONTINUE
White	
Prefer not to answer/Decline	

RECRUIT MINIMUM 2 WHO ARE HISPANIC OR LATINO OR NON-WHITE PER GROUP

SUMMARY QUALIFICATIONS FOR GROUP 1: PRIMARY CARE PHYSICIANS

- MD or DO
- Specialty in internal medicine, family medicine or med-peds
- Outpatient primary care role
- All other exclusions and per-group quotas as specified

SUMMARY QUALIFICATIONS FOR GROUP 2: PRIMARY CARE PA & NP

- PA or NP
- Specialty in internal medicine, family medicine or med-peds
- Outpatient primary care role
- All other exclusions and per-group quotas as specified

SUMMARY QUALIFICATIONS FOR GROUP 1: HOSPITALIST PHYSICIANS

- MD or DO
- Specialty in internal medicine, family medicine, med-peds, or infectious diseases
- Inpatient care role for hospitalized patients
- Hospital setting
- All other exclusions and per-group quotas as specified

SUMMARY QUALIFICATIONS FOR GROUP 1: HOSPITAL PA & NP

- PA or NP
- Specialty in internal medicine, family medicine, med-peds, or infectious diseases
- Inpatient care role for hospitalized patients
- Hospital setting
- All other exclusions and per-group quotas as specified



Invitation

Thank you for answering all my questions. As I mentioned, we respect your privacy and understand this information is confidential, and we will not disclose this information to anyone. We asked these questions because we want to speak with a wide variety of people who can review important information and provide their feedback. Based on your answers to the questions, we would like to invite you to participate in a virtual focus group that will last approximately 90 minutes. During the virtual discussion, you will need to have a reliable internet connection and use a desktop or laptop computer.

You will receive \$75 as a token of appreciation for your participation, which will be provided to you after you complete the discussion.

All of your feedback will be confidential and will never be reported in association with any personally identifying details like your name. To make sure we capture your remarks accurately, we will record the focus group. The purpose of the audio recording is to make sure we report accurately, but without any personally identifying information. Is this something you are interested in and comfortable with?

Yes	CONTINUE
No	THANK AND TERMINATE

The discussion is <u>virtual</u>, meaning that you can participate from the comfort of your home or office. You will not need to come to a facility and can meet us from wherever you are, but you will need to be in front of a computer or tablet with internet access. The information or materials you will review could include reading and visual content, so we request that you do <u>not</u> participate using a cell phone. You will also have to be in a quiet place. Someone will call you before the focus group to make sure all the technology needed for the focus group is working properly. Is this focus group something you are interested in and comfortable with?

Yes	CONTINUE
No	THANK AND TERMINATE

CONFIRM DATE AND TIME OF FOCUS GROUP

Please provide the best telephone number to reach you: **RECORD PHONE NUMBER**

Please indicate how you would like us to confirm with you: **PHONE OR EMAIL, RECORD EMAIL IF PREFERENCE**

SEPARATE THE LAST PAGE (CONTACT SHEET) AND SHRED AT THE END OF THE PROJECT