

**GenIC Clearance for CDC/ATSDR
Formative Research and Tool Development**

**Youth Audience Message Testing of
Substance Use Prevention Messages**

Attachment 9 – Recruitment & Follow Up Materials

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Recruitment & Incentive Sample Language

Recruitment Email

Hello,

We would like to invite you or someone in your household to take part in an online journal study on prevention and education around drug use.

If selected to participate, you or someone in your household could receive an incentive of up to \$250 for taking part in and completing all of the activities.

If you are interested in seeing if you qualify for our paid discussion, please answer a few questions by clicking on the link below. If you qualify below, one of our recruiters will reach out with a few additional questions to confirm your qualification and your interest. The follow-up call will take about 7 to 10 minutes. They will also be able to answer any questions you may have and share more information about next steps.

[INSERT LINK]

Thank you for your time!

Incentive Payment Language

Thank you so much for taking part in our project!

Based on your level of completion, you will receive [INSERT TOTAL AMOUNT EARNED] as a token of our appreciation. You can select to receive this either as a gift card or a direct bank transfer. Please follow the link below to access the payment platform. There, you'll find instructions on how to receive your honoraria.

[INSERT LINK]

If you have any questions about how to receive your payment, please reach out to [INSERT CONTACT INFO] and they will be able to help you further.