

**Generic Information Collection Submissions
Formative Research and Tool Development
Supporting Statement A**

(genIC) Feedback Survey for Community Counts Data Viz Tool

OMB Control No. 0920-1154

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List of Attachments

- Att1_ Screenshots of CC Data Viz Feedback Survey

JUSTIFICATION SUMMARY

- **Goal of the study:** to collect feedback on the Community Counts Data Visualization Tool and increase knowledge regarding the population of individuals who use the tool and why.
- **Intended use of the resulting data:** feedback collected from this information request will be used to (1) understand the impact of the tool and (2) improve educational material(s) for the tool.
- **Methods to be used to collect data:** data will be collected via a voluntary, web-based survey.
- **The subpopulation to be studied:** the population to be studied is general users of the Community Counts Data Visualization Tool.
- **How data will be analyzed:** data will be analyzed using quantitative descriptive statistics (for Likert-scale questions) and qualitative thematic analysis (for open-ended questions).

A. Justification

1. Circumstances Making the Collection of Information Necessary

The Division of Blood Disorders (DBD) is requesting approval for a new information collection clearance, under the established 0920-1154 generic, for data collection to evaluate the use and impact of the Community Counts Data Visualization Tool (hereafter “CC Data Viz Tool”). Community Counts is a public health monitoring program funded by the Centers for Disease Control and Prevention’s DBD. The objective of Community Counts is to gather and share information about common health issues, medical complications, and causes of death that affect people with bleeding disorders who receive care at federally funded Hemophilia Treatment Centers within the U.S. Hemophilia Treatment Center Network.

The CC Data Viz Tool is a web-based interactive visualization of de-identified data from the Community Counts project. It displays information such as the number of patients enrolled in the project, demographic information, frequencies of different bleeding disorders, treatments, and more. The CC Data Viz Tool was launched on the public Community Counts website in May 2019, two modules were added in winter of 2019, and a new module will be added in 2023. The intent of this data collection is to evaluate the use and impact of these modules during the 2023-2024 data collection period.

The CC Data Viz Tool addresses a key objective of the Community Counts project: to share information about common health issues and medical complications that impact people with bleeding disorders. A

generic clearance will facilitate understanding of the impact of the CC Data Viz Tool such as who uses the Tool, how they are using the information, and how frequently the Tool is used. This information will facilitate future development and project improvements.

2. Purpose and Use of the Information Collection

Data collection will occur via a voluntary, web-based survey (Att1_ Screenshots of CC Data Viz Feedback Survey). Because we are seeking feedback from users of the CC Data Viz tool, the survey link will be placed on the CC Data Viz webpage and the hyperlinked text will say, "Submit feedback here." The survey is composed of close-ended Likert-type questions (quantitative) and open-ended questions that allow for write-in, open-ended responses (qualitative). Supporting Statement B (SSB) details how these data will be analyzed. We do not expect or request that individuals complete the feedback survey more than once. We are not collecting any personally identifying information.

There are two intended uses for the information collected from this feedback survey. First, the resulting information will increase understanding of the impact of the CC Data Viz Tool. We define "impact" as who uses the CC Data Viz Tool, how they are using the information, and how frequently the Tool is used. Second, the resulting information will glean strengths and issues with the CC Data Viz Tool which will facilitate future tool development and project improvements. Improving DBD programs and materials requires ongoing assessment of their use and impact. If this information is not collected, feedback from users of the CC Data Viz Tool is unavailable and assessment cannot be conducted.

This request for new generic information collection clearance meets the following conditions:

- Information gathered will be used only for internal understanding and knowledge gathering purposes and is not intended for release outside of the agency (if released, procedures outlined in Question 16 will be followed);
- Information gathered will not be used for the purpose of informing influential policy decisions ¹;
- Information gathered will yield qualitative information; the collections will not be designed or expected to yield statistically reliable results or used as though the results are generalizable to all users of the CC Data Viz Tool;
- The collections are voluntary;
- The collections are low-burden for respondents (based on burden-hours per respondent) and are low-cost for both the respondents and the Federal Government;
- The collections are non-controversial and do not raise issues of concern to other Federal agencies;
- Any collection is targeted to the solicitation of opinions from respondents who have experience with the CC Data Viz Tool; and
- Personally, identifiable information (e.g. name, address) is not being collected.

3. Use of Improved Information Technology and Burden Reduction

Data collection will be 100% electronic and web-based. The CC Data Viz Tool is a web-based tool and we are seeking feedback from users of this tool; therefore, there is no need for paper-based data collection.

¹ As defined in OMB and agency Information Quality Guidelines, "influential" means that "an agency can reasonably determine that dissemination of the information will have or does have a clear and substantial impact on important public policies or important private sector decisions."

4. Efforts to Identify Duplication and Use of Similar Information

No similar data are gathered or maintained by DBD or are available from other sources known to DBD.

5. Impact on Small Businesses or Other Small Entities

Target respondents (i.e., users of the CC Data Viz Tool) may include people from nonprofits, nongovernmental organizations, and individuals with a bleeding disorder. Questions are limited to the minimum required for intended use of the data. Responding to the data collection will always be completely voluntary and respondents can opt out partially or completely if they consider it burdensome.

6. Consequences of Collecting the Information Less Frequently

Without the feedback survey in the generic clearance, DBD does not have information on the impact of the CC Data Viz Tool.

7. Special Circumstances Relating to the Guidelines of 5 CFR 1320.5

There are no special circumstances. The information collected will be voluntary and will be used internally.

8. Comments in Response to the Federal Register Notice and Efforts to Consult Outside the Agency

This generic clearance has a current OMB approval; therefore, a Federal Register Notice is not applicable for this application.

9. Explanation of Any Payment or Gift to Respondents

No incentives, payment, or other forms of remuneration will be offered for this generic clearance.

10. Protection of the Privacy and Confidentiality of Information Provided by Respondents

This generic clearance does not involve the collection of personally or individually identifiable information.

11. Institutional Review Board (IRB) and Justification for Sensitive Questions

This project was deemed to be research that involves de-identified/unlinkable data or biospecimens, but not involving FDA investigational products (see genIC_IRB Determination CC Data Viz).

12. Estimates of Burden Hours and Costs

One data instrument will be used for this generic clearance (Att1_Screenshots of CC Data Viz Feedback Survey). We expect that respondents will complete the data instrument in 3 minutes or less. The total annual burden hours are based on the expected number of 100 collections and each respondent taking 3 minutes to complete the form (see Table 1 for details).

The overall total number of respondents will be 100 and the overall total respondent burden hours will be 5.

Table 1. Estimated Reporting Burden

Respondents	Form Name	No. of Respondents	No. of Responses per Respondent	Average Burden per Response (in hours)	Total Burden (in hours)
Individual users of the CC Data Viz Tool	CC Data Viz Feedback Survey (Attachment 1)	100	1	3/60	5
TOTAL					5

Because we expect respondents to be of varying SES and occupations, the estimated annualized cost to respondents for the burden hours of this information collection are based on the mean of all mean hourly wages from the U.S. Department of Labor's May 2022 National Occupational Employment and Wage Estimates (https://www.bls.gov/oes/current/oes_nat.htm). With the total estimated annual burden of 5 hours, and the average of all occupation average hourly wages of \$29.76, the overall annual cost of respondents' time is estimated to be \$148.80 (see Table 2 for details).

The overall total cost to 300 respondents for this generic clearance will be \$435.45.

Table 2. Estimated Burden Cost

Type of Respondents	Form Name	Total Burden Hours	Hourly Wage Rate	Total Respondent Costs
All occupations are possible	CC Data Viz Feedback Survey (Attachment 1)	5	\$29.76	\$148.80
TOTAL		5		\$148.80

13. Estimates of Other Total Cost Burden to Respondents and Record Keepers

There are no costs to the respondents other than their time.

14. Costs to Federal Government

There are no equipment or overhead costs. The only cost to the federal government is the wage of the contractor supporting the data record keeping and analysis. The estimated cost to the federal government is approximately \$735.59, which is based on 0.17 hours (10.2 minutes) of record keeping per response at \$43.27 hourly rate for 100 responses annually (see Table 3 for details). (Note: this total is automatically rounded to \$125.12 on genIC_Part II Worksheet CC Data Viz).

The overall total cost to the federal government for this generic clearance will be \$735.59

Table 3. Estimated Cost to the Federal Government

Staff or Contractor	Average Hours per Response	Number of Responses	Hourly Rate	Cost
DBD Contractor	0.17	100	\$43.27	\$735.59
Total				\$735.59

15. Explanation for Program Changes or Adjustments

This request does not contain program changes/adjustments as it is a new request for clearance.

16. Plans for Tabulation and Publication and Project Time Schedule

Feedback collected under this generic clearance provides useful information, but it does not yield data that can be generalized to the overall population. Data collection and analysis will occur continually over 1 years as users choose to voluntarily complete the survey. Findings will be used to facilitate internal understanding of the impact of the CC Data Viz Tool and are not for public release.

17. Reasons for Display of OMB Expiration Date is Inappropriate

OMB expiration date will be displayed.

18. The display of the OMB expiration date is not inappropriate. Exceptions to Certification for Paperwork Reduction Act Submissions

There are no exceptions to the certification.