OMB Control No. 0920-1154 Exp. Date 03/31/2026

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The Centers for Disease Control and Prevention (CDC) developed and launched the Stop Overdose campaigns, four education campaigns, to prevent and reduce drug overdoses. This is research in which you will respond to multiple choice and open-ended questions to give your opinions about Stop Overdose campaign messages and materials. Participation is voluntary and you may complete all or some of the survey. If you have questions about this research, you may contact the principal investigator, Everett L. Long, PhD., by email at elong@brunetgarcia.com or phone, (704)-657-5338.

By continuing to the survey, you are indicating your consent for us to collect the information you provide in your responses.



Place Bookmark Tools ~	ංදි Share Preview
Several times a day	12:29
About once a day	Typically, how often do you listen to AM
Several times a week	or FM radio, including both music and talk stations? Please consider all the ways you might
A few times a week	listen to radio, including on a regular radio, in the car, online through your
About once a week	computer, streamed through a phone/tablet/other mobile device, or through a game console, smart speaker
Less than once a week	or other connected device.
	Several times a day
	About once a day
_	Several times a week
	A few times a week
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Typically, how often do you listen to AM or FM radio, including both music and talk stations? Please consider all the ways you might listen to radio, including on a regular radio, in the car, online through your computer, streamed through a phone/tablet/other mobile device, or	CC ² Share Preview 12:29 ■ Typically, how often do you listen to AM
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Typically, how often do you listen to AM or FM radio, including both music and talk stations? Please consider all the ways you might listen to radio, including on a regular radio, in the car, online through your computer, streamed through a phone/tablet/other mobile device, or through a game console, smart speaker or other connected device. Several times a day About once a day	C Share Preview 12:29 ■ Typically, how often do you listen to AM or FM radio, including both music and talk stations? Please consider all the ways you might listen to radio, including on a regular radio, in the car, online through your computer, streamed through a phone/tablet/other mobile device, or through a game console, smart speaker
Typically, how often do you listen to AM or FM radio, including both music and talk stations? Please consider all the ways you might listen to radio, including on a regular radio, in the car, online through your computer, streamed through a phone/tablet/other mobile device, or through a game console, smart speaker or other connected device. Several times a day About once a day Several times a week	••••••••••••••••••••••••••••••••••••

	Deihi	A few times a	About once a	Less than once a week	Never	How often do you do the following on your computer, smartphone, tablet, connected TV, or other streaming
Listen to/stream a podcast	Daily	week	week	О	O	devices?
Listen to/stream music	0	•	0	0	0	Listen to/stream a podcast
Watch a short video clip	0	•	0	0	0	A few times a week
Watch a movie or TV show	0	•	0	0	0	A few times a week
						About once a week
						O Less than once a week
					-	O Never
					Powered by Qualtrics ⊡	Listen to/stream music
				2		(111 <u>·</u> ···) Jan 31 3:57 (
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Listen to/stream a podcast	0	0	0	0	0
Listen to/stream music	0	0	0	0	0
Watch a short video clip	0	0	0	0	0
Watch a movie or TV show	0	0	0	0	0



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Do you plan to seek out fi	urther informati	ion about the da	angers of fentanyl?		12:29
Yes					Do you plan to seek out further information about the dangers of fentanyl?
No					Yes
Prefer not to answer					No
					Prefer not to answer
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Place Bookmark Fentanyl test strips are us Please indicate your resp strips.	ed to determin	e whether drug	is have been laced	with fentanyl.	حی Share Previe 12:29 ها – Fentanyl test strips are used to
Fentanyl test strips are us Please indicate your resp	ed to determin	e whether drug	is have been laced	with fentanyl.	C Share Previe 12:29 ■ Fentanyl test strips are used to determine whether drugs have been laced with fentanyl. Please indicate
Fentanyl test strips are us Please indicate your resp	ed to determin onse to each o	e whether drug f the statement	is have been laced is below regarding f	with fentanyl. entanyl test Prefer not to	C Share Previe C Share Previe 12:29 ■ Fentanyl test strips are used to determine whether drugs have been laced with fentanyl. Please indicate your response to each of the statements below regarding fentanyl
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Fentanyl test strips are us Please indicate your resp strips. Have heard of fentanyl test strips Have ever used a fentanyl test strip Currently carry or use	ved to determin onse to each o Yes O O	ie whether drug f the statement No O	is have been laced s below regarding f Don't know O	with fentanyl. entanyl test Prefer not to answer O O	Constraints below regarding fentanyl test strips.

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Have you ever searche	ed for informat	ion about fer	ntanyl?			12:29
,			,			
Yes						Have you ever searched for information about fentanyl?
No						Yes
						No
Prefer not to answer						Prefer not to answer
					-	Powered by Qualtrics ⊡
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Please indicate to what	t extent you as Strongly	gree or disag	gree with each (Strongly		Constraints below regarding fentanyl.
Please indicate to what regarding fentanyl. Fentanyl can cause an overdose I feel confident I can protect myself from a	t extent you ag Strongly agree	gree or disag Agree	gree with each (Disagree	Strongly disagree	Don't know	Constraints below regarding fentanyl.
Please indicate to what regarding fentanyl. Fentanyl can cause an overdose I feel confident I can protect myself from a fentanyl overdose	t extent you ag Strongly agree	gree or disag Agree O	gree with each o Disagree O	Strongly disagree	Don't know	Constraints and the statements below regarding fentanyl. Fentanyl can cause an overdose
Please indicate to what regarding fentanyl. Fentanyl can cause an overdose I feel confident I can protect myself from a fentanyl overdose Fentanyl can be found mixed with many	t extent you a Strongly agree	gree or disag Agree O O	pree with each o Disagree O O	Strongly disagree	Don't know	Share Prev 12:29
Please indicate to what regarding fentanyl. Fentanyl can cause an overdose I feel confident I can protect myself from a fentanyl overdose Fentanyl can be found mixed with many drugs such as heroin, cocaine,	t extent you ag Strongly agree	gree or disag Agree O	gree with each o Disagree O	Strongly disagree	Don't know	Constraints below regarding fentanyl. Fentanyl can cause an overdose Strongly agree Agree
Please indicate to what regarding fentanyl. Fentanyl can cause an overdose I feel confident I can protect myself from a fentanyl overdose Fentanyl can be found mixed with many drugs such as heroin,	t extent you a Strongly agree	gree or disag Agree O O	pree with each o Disagree O O	Strongly disagree	Don't know	Share Prev 12:29

Restart Survey Place Bookmark Tools ~	∞ Share Preview
The survey is about CDC's Stop Overdose campaigns. Read each statement and indicate your level of agreement or answer each question by selecting a response.	12:29 at a source of the survey is about CDC's Stop Overdose campaigns. Read each statement and indicate your level of agreement or answer each question by selecting a response.
Powered by Qualtrics 🖸 Restart Survey Place Bookmark Tools ~	∝ Share Preview
How interested are you in learning more information about opioid misuse and reducing drug overdose?	How interested are you in learning more information about opioid misuse and reducing drug overdose?
Very interested Somewhat interested	Extremely interested Very interested Somewhat interested
Slightly interested	Slightly interested
	- Powered by Qualtrics 다

Survey	Y Place Bookmark Tools ~	crewent sh
	How interested are you in learning more information about opioid misuse and reducing drug sverdose?	12:29
	Extremely interested	How interested are you in learn information about opioid misuse reducing drug overdose?
	Very interested	Extremely interested
	Somewhat interested	Very interested
	Slightly interested	Somewhat interested
	Signuy interested	Slightly interested
vey	V Place Bookmark Tools ~	Not at all interested Powered by Qualtrics 🖒 cc Sh
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	Y Place Bookmark Tools <pre></pre>	Powered by Qualtrics C ² \sim Sh 12:29
	Place Bookmark Tools ~	Powered by Qualtrics 🖒 📌 Sh
AI	Y Place Bookmark Tools <pre></pre>	Powered by Qualtrics [2]
	Place Bookmark Tools Care about currently at risk for opioid misuse or overdose?	Powered by Qualtrics E2
Ai	Place Bookmark Tools Care about currently at risk for opioid misuse or overdose?	Powered by Qualtrics [2]

Restart Survey Place Bookmark Tools ~	∞ Share Preview
Do you have a close friend or family member who, in the last 3 months, has used illicit drugs at least once? When referring to illicit drugs, this includes drugs such as cocaine, methamphetamine, ecstasy, molly, opioids, heroin, fentanyl, or misuse of prescription opioids. This does not include alcohol or marijuana alone. Yes	Do you have a close friend or family member who, in the last 3 months, has used illicit drugs at least once? When referring to illicit drugs, this includes drugs such as cocaine, methamphetamine, ecstasy, molly, opioids, heroin, fentanyl, or misuse of prescription opioids. This does not include alcohol or marijuana alone.
No	Yes
Prefer not to answer	No
	Prefer not to answer
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In the last year, have you been diagnosed with, or in recovery or treatment for a substance use disorder?	In the last year, have you been diagnosed with, or in recovery or treatment for a substance use disorder?
Yes	Yes
No	No
	Prefer not to answer
Prefer not to answer	Powered by Qualtrics ⊡
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Restart Survey Place Bookmark Tools ~	∞ Share Preview
Does your use of drugs cause health problems, disability, or challenges with major responsibilities at work, school, or home?	Does your use of drugs cause health problems, disability, or challenges with major responsibilities at work, school, or home?
Yes	Yes
No	No
	Prefer not to answer
Prefer not to answer	- Powered by Qualtrics ⊡
Restart Survey Place Bookmark Tools 	∝ Share Preview
Have you ever intentionally taken more than one illicit drug, either together or within a short period of time?	Have you ever intentionally taken more than one illicit drug, either together or within a short period of time?
Yes	Yes
No	No Prefer not to answer
Prefer not to answer	Prefer not to answer
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	In the past 3 months, have you intentionally taken more than one illicit drug, eithe or within a short period of time?		nths, have you n more than one illicit ther or within a short
	Yes	Yes	
	No	No	
		Prefer not to ans	ver
	Prefer not to answer	Powere	너 by Qualtrics 다
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1	In the last 3 months, have you used illicit drugs at least once? When referring to il this includes drugs such as cocaine, methamphetamine, ecstasy, molly, opioids, t fentanyl, or misuse of prescription opioids. This does not include alcohol or mariju alone. Yes	icit drugs, iillicit drugs at lea eroin, referring to illicit ana drugs such as co methamphetami opioids, heroin, f prescription opio	drugs, this includes
	No	Yes	
		No	
	Prefer not to answer	Prefer not to ans	ver
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What is the highest level of education you have completed?	What is the highest level of education you have completed?
Some high school	Some high school
	High school diploma
High school diploma	Some college or associate's degree
Some college or associate's degree	Bachelor's degree
Bachelor's degree	Advanced degree
Advanced degree	Powered by Qualtrics 🗳
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Last year, that is in 2022, what was your total household income from all sources, before taxes?	Last year, that is in 2022, what was your total household income from all sources, before taxes?
Less than \$15,000	Less than \$15,000
	\$15,000 to \$24,999
\$15,000 to \$24,999	\$25,000 to \$34,999
\$25,000 to \$34,999	\$35,000 to \$49,999
\$35,000 to \$49,999	\$50,000 to \$74,999
	\$75,000 to \$99,999
\$50,000 to \$74,999	\$100,000+
\$75,000 to \$99,999	Prefer not to answer

	g or hearing any of the Stop Over	dose campaigns to p	revent and reduce	12:29	•
drug overdoses?					ll seeing or hearing any of
Yes					erdose campaigns to reduce drug overdoses?
No				Yes	
				No	
Not Sure				Not Sure	
				P	owered by Qualtrics 🖸
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Do you plan to obt Yes No	in naloxone to carry with you in c		Powered by Qualtri	12:29 Do you plan with you in o Yes No Prefer not to	to obtain naloxone to carry ase of emergency?

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Do you plan to seek out further ir	nformation about	t naloxone?	?		12:29 al -
Yes					Do you plan to seek out further
					information about naloxone? Yes
No					No
Prefer not to answer					Prefer not to answer
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Please indicate if you have ever			of the following. Don't know	Prefer not to answer	
	done or currently	y do each d	-	Prefer not to	12:29 at a Please indicate if you have ever done or currently do each of the following. I have obtained naloxone (purchased, received for free through a health care provider or fire department, etc.)
Please indicate if you have ever I have obtained naloxone (purchased, received for free through a health care provider or fire department, etc.) I have used/administered naloxone to help reverse an	done or currently Yes	y do each d	Don't know	Prefer not to answer	12:29 all – Please indicate if you have ever done or currently do each of the following. I have obtained naloxone (purchased, received for free through a health care
Please indicate if you have ever I have obtained naloxone (purchased, received for free through a health care provider or fire department, etc.) I have used/administered naloxone to help reverse an overdose	done or currently Yes O	y do each d	Don't know	Prefer not to answer	 12:29 Please indicate if you have ever done or currently do each of the following. I have obtained naloxone (purchased, received for free through a health care provider or fire department, etc.) No
Please indicate if you have ever I have obtained naloxone (purchased, received for free through a health care provider or fire department, etc.) I have used/administered naloxone to help reverse an	done or currently Yes O	y do each d	Don't know	Prefer not to answer	 12:29 at a Please indicate if you have ever done or currently do each of the following. I have obtained naloxone (purchased, received for free through a health care provider or fire department, etc.) No Yes
Please indicate if you have ever (purchased, received for free through a health care provider or fire department, etc.) I have used/administered naloxone to help reverse an overdose I currently carry/have naloxone or keep it accessible in case of	done or currently Yes O	y do each d	Don't know	Prefer not to answer O	 12:29 • • • • • • • • • • • • • • • • • • •
Please indicate if you have ever (purchased, received for free through a health care provider or fire department, etc.) I have used/administered naloxone to help reverse an overdose I currently carry/have naloxone or keep it accessible in case of	done or currently Yes O	y do each d	Don't know	Prefer not to answer O	 12:29 Please indicate if you have ever done or currently do each of the following. I have obtained naloxone (purchased, received for free through a health care provider or fire department, etc.) No Yes No Don't know

I currently	carry/have	naloxone	or keep
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Please indicate to wha	t extent vou a	aree or disad	ree with each (of the statem	ents below	— •
regarding naloxone.	r extern you a	gree or uisag	ree with each t	of the statem		12:29 .11
	Strongly agree	Agree	Disagree	Strongly disagree	Don't know	Please indicate to what extent you agree or disagree with each of the statements below regarding naloxon
Naloxone is easy to carry	0	0	0	0	•	Naloxone is easy to carry
If I carry naloxone, I could help save a life	0	•	0	0	0	O Strongly agree
Using naloxone in time can help prevent	0	0	0	0	•	O Agree
overdose deaths						O Disagree
						O Strongly disagree
						Oon't know
					→	If I carry naloxone, I could help save a life
					Powered by Qualtrics [Agree

Please indicate to what extent you agree or disagree with each of the statements below regarding naloxone.

Tools ~

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Place Bookmark

	Strongly agree	Agree	Disagree	Strongly disagree	Don't know
Naloxone is easy to carry	0	0	0	0	0
lf I carry naloxone, I could help save a life	0	0	0	0	0
Using naloxone in time can help prevent overdose deaths	0	0	0	0	0

nts below	12:29
Don't know	Please indicate to what extent you agree or disagree with each of the statements below regarding naloxone.
0	Naloxone is easy to carry
0	O Strongly agree
0	O Agree Disagree
	O Strongly disagree
	O Don't know
→	If I carry naloxone, I could help save a life
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	Have you ever searched for	r information a	bout naloxone	?		12:29 at =
	Yes					Have you ever searched for information about naloxone?
	No					Yes
						No
	Prefer not to answer					Prefer not to answer
					- Powered by	Powered by Qualtrics C
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	and prescription opioid mec naloxone).	lications. (You	may have also	heard of Narcan,	a brand of	
	Please indicate your respor	ise to each of	the statements	below regarding r	naloxone.	Naloxone is a drug that can reverse an overdose from opioids, including heroin,
		Yes	No	Don't know	Prefer not to answer	fentanyl, and prescription opioid medications. (You may have also heard of Narcan, a brand of naloxone).
	I'm familiar with naloxone	•	0	0	0	Please indicate your response to each
	Naloxone is available where I live	•	0	0	0	of the statements below regarding naloxone.
	l need a prescription to get naloxone	0	•	0	0	I'm familiar with naloxone
						• Yes
						O No
					-	O Don't know
					Powered by	O Prefer not to answer

Unfortunately, you haven't qualified for any surveys at this time. We hope you'll try again later.

Lo sentimos pero no has calificado para ésta encuesta. Esperamos que puedas participar pronto.

Nous sommes désolés, vous ne vous êtes pas qualifié pour cette étude. Dans l'attente de votre future participation.

Es tut uns leid, aber leider passen Sie nicht zu der gesuchten Zielgruppe. Wir hoffen, dass Sie in Zukunft weiter an unseren Umfragen teilnehmen.

Siamo spiacenti ma non sei stato scelto per questo sondaggio. Speriamo parteciperai in futuro.

Vi ber om ursäkt men du passar tyvärr inte in i målgruppen för denna undersökning. Vi ser fram emot ditt deltagande i kommande undersökningar.