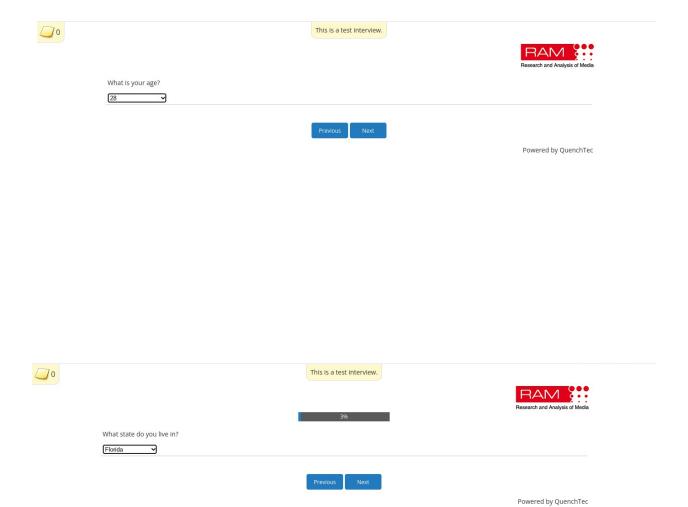
OMB Control No. 0920-1154 Exp. Date 03/31/2026

The public reporting burden of this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to - CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333 ATTN: PRA (0920-1154).

The Centers for Disease Control and Prevention (CDC) developed and launched the Stop Overdose campaigns, four education campaigns, to prevent and reduce drug overdoses. This is research in which you will respond to multiple choice and open-ended questions to give your opinions about Stop Overdose campaign messages and materials. Participation is voluntary and you may complete all or some of the survey. If you have questions about this research, you may contact the principal investigator, Everett L. Long, PhD., by email at elong@brunetgarcia.com or phone, (704)-657-5338.

By continuing to the survey, you are indicating your consent for us to collect the information you provide in your responses.



	This is a test interview.	
		RAM §
	5%	Research and Analysis of Me
Please list the zip code where you currently live.		
(5500)		
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	This is a test interview.	
		Research and Analysis of Me
	10%	i lesearch and Allalysis of Me
Typically, how often do you listen to AM or FM radio, li	ncluding both music and talk stations?	
	including on a regular radio, in the car, online through your com	nputer, streamed through a

Several times a week
 A few times a week
 About once a week
 Less than once a week





	Typically, how often do you listen to AM or FM radio, including both music and talk stations?  Please consider all the ways you might listen to radio, including on a regular radio, in the car, or	line through w	our computer s	streamed th	brough a		
	phone/tablet/other mobile device, or through a game console, smart speaker or other connected		ui computer, s	su earneu u	II Ougir a		
	O Several times a day						
	O About once a day						
	Several times a week						
	O A few times a week						
	O About once a week						
	O Less than once a week						
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70		er streaming do		About		Analysis of Media	-
70	8%	er streaming de	evices? A few times per	About once a	Research and A	Analysis of Media	
70	8%	7.5	A few		Less than		
70	8%  How often do you do the following on your computer, smartphone, tablet, connected TV, or oth	Daily	A few times per week	once a week	Less than once a week	Never	
70	8%  How often do you do the following on your computer, smartphone, tablet, connected TV, or oth  Listen to/stream a podcast	Daily	A few times per week	once a week	Less than once a week	Never	
70	How often do you do the following on your computer, smartphone, tablet, connected TV, or oth  Listen to/stream a podcast  Listen to/stream music	Daily	A few times per week	once a week	Less than once a week	Never	
70	How often do you do the following on your computer, smartphone, tablet, connected TV, or oth  Listen to/stream a podcast  Listen to/stream music  Watch a short video clip	Daily	A few times per week	once a week	Less than once a week	Never	
70	How often do you do the following on your computer, smartphone, tablet, connected TV, or oth  Listen to/stream a podcast  Listen to/stream music	Daily	A few times per week	once a week	Less than once a week	Never	
0	How often do you do the following on your computer, smartphone, tablet, connected TV, or oth  Listen to/stream a podcast  Listen to/stream music  Watch a short video clip	Daily	A few times per week	once a week	Less than once a week	Never	
0	How often do you do the following on your computer, smartphone, tablet, connected TV, or oth  Listen to/stream a podcast  Listen to/stream music  Watch a short video clip	Daily	A few times per week	once a week	Less than once a week	Never	
0	How often do you do the following on your computer, smartphone, tablet, connected TV, or oth  Listen to/stream a podcast  Listen to/stream music  Watch a short video clip	Daily	A few times per week	once a week	Less than once a week	Never	





	21%
W	e'd like to know about your radio listening habits. Please indicate which stations you have listened to in the past week. (Select all that apply)
	Please consider all the ways you might listen to radio, including on a regular radio, in the car, online through your computer, streamed through a phone/tablet/other mobile device, or through a game console, smart speaker or other connected device.
	Z105 (WTZB-FM, 105.9)
V	95.7 The Beat (WBTP-FM, 95.7)
	93.3 FLZ (WFLZ-FM, 93.3)
V	Newsradio 790 WFLA (WFLA-AM, 970)
	107.9 WSRZ (WSRZ-FM, 107.9)
V	Mix 100.7 (WMTX-FM, 100.7)
V	Rumba 106.5 Tampa (WRUB-FM, 106.5)
<b>~</b>	1250 WHNZ (WHNZ-AM, 1250)
	US 103-5 (WFUS-FM, 103.5)
	620 WDAE (WDAE-AM, 620)
	98ROCK (WXTB-FM, 97.9)
0	None of the above
	Previous Next
	This is a test interview.
	Research and Analysis of Media
۸۰	e you or someone you care about currently at risk for opioid misuse or overdose?
	e you or someone you care about currently at risk for opioid misuse or overdose?  Yes
-	No.
	NO
	Previous Next
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	, ,

/	_/	0
-	_/	0



26%	Research and Analysis of Me
2019	
How interested are you in learning more information about opioid misuse and reducing drug overdose?	
O Extremely interested	
Very Interested	
O Somewhat interested	
O Slightly interested	
O Not at all interested	





The survey is about CDC's Stop Overdose campaigns. Read each statement and indicate your level of agreement or answer each question by selecting a response.

Previous Next

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70	This is a test interview.					
	28%				Research and A	Analysis of Media
	Please indicate to what extent you agree or disagree with each of the statements below regarding	fentanyl.				
		Strongly agree	Agree	Disagree	Strongly disagree	Don't know
	Fentanyl can cause an overdose	0		0	0	0
	I feel confident I can protect myself from a fentanyl overdose	0	•	0	0	0
	Fentanyl can be found mixed with many drugs such as heroin, cocaine, methamphetamine, and ecstasy	0	•	0	0	0

		This is a test interview.				
					RA	M S
					1000	d Analysis of Media
		31%				
	Have you ever searched for Information about fentanyl?  Yes					
	No					
	O Prefer not to answer					
		Previous Next			Powered	by QuenchTec
70		This is a test interview.				
					RA	
		33%			nesearch ai	d Analysis of Media
	Fentanyl test strips are used to determine whether drugs have be fentanyl test strips.	en laced with fentanyl. Please indica	ate your response to	each of the	statements bel	ow regarding
			Yes	No	Don't know	Prefer not to answer
	Have heard of fentanyl test strips		0		0	0
	Have ever used a fentanyl test strip		0	(	0	0

Previous Next

Currently carry or use fentanyl test strips

/0		This is a test interview.	
		3616	Research and Analysis of Me
	Do you plan to seek out further information about the	dangers of fentanyl?	
	Yes		

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This is a test interview.

38%



Naloxone is a drug that can reverse an overdose from opioids, including heroin, fentanyl, and prescription opioid medications. (You may have also heard of Narcan, a brand of naloxone).

Please indicate your response to each of the statements below regarding naloxone.

	Yes	No	Don't know	Prefer not to answer
I'm familiar with naloxone	•	0	0	0
Naloxone is available where I live	0	0	•	0
I need a prescription to get naloxone	0	0	•	0

Previous Next

0		This is a test interview.		
		41%	Research and Analysis of Media	
	Have you ever searched for information about naloxone?			
	O Yes			
	<ul><li>No</li></ul>			
	O Prefer not to answer			
		Previous Next		
			Powered by QuenchTec	

Please indicate to what extent you agree or disagree with each of the statements below regarding naloxone.

Strongly agree Disagree Strongly disagree know

Naloxone is easy to carry

If I carry naloxone, I could help save a life
Using naloxone in time can help prevent overdose deaths





46%

Please indicate if you have ever done or currently do each of the following.

	Yes	No	Don't know	Prefer not to answer
I have obtained naloxone (purchased, received for free through a health care provider or fire department, etc.)	0	•	0	0
I have used/administered naloxone to help reverse an overdose	0	•	0	0
I currently carry/have naloxone or keep it accessible in case of an emergency	0	•	0	0

Previous Next

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		Research and Analysis of Med
	49%	,
Do you plan to seek out further information about naloxone	?	
<ul><li>Yes</li></ul>		
O No		
O Prefer not to answer		

		This is a test interview.	
			BAM S
			Research and Analysis of Me
		51%	
Do you plan to	obtain naloxone to carry with you in cas	se of emergency?	
Yes			
O No			
O Prefer not t	answer		
		Previous Next	
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		This is a test interview.	
		This is a test interview.	
			BAM &
			Research and Analysis of Me
		54%	
Do you recall se	alng or hearing any of the Stop Overdo		
Do you recall so	eing or hearing any of the Stop Overdo	54% ose campaigns to prevent and reduce drug overdoses?	
	eing or hearing any of the Stop Overdo		

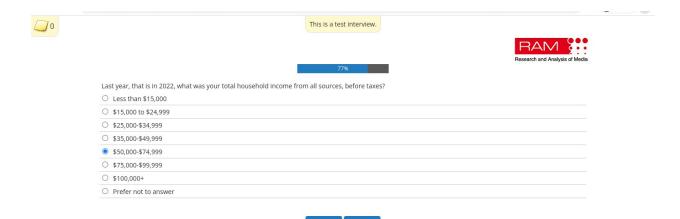




Lastly, we want to find out a little more about you.

Previous Ne

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What is the highest level of education you have completed?    Some high school     High school diploma     Some college or associate's degree     Bachelor's degree     Advanced degree     Province     Province			
What is the highest level of education you have completed?    Some high school		This is a test interview.	
What is the highest level of education you have completed?  Some high school  High school diploma  Some college or associate's degree  Bachelor's degree  Advanced degree  Provious  Nest  Powered by QuenchTec  This is a test Interview.  This is a test Interview.  The last 3 months, have you used illicit drugs at least once? When referring to illicit drugs, this includes drugs such as cocaine, methamphetamine, ecstasy, molly, opioids, heroin, fentanyl, or misuse of prescription opioids. This does not include alcohol or marijuana alone.  Yes  No  Prefer not to answer			BAM S
What is the highest level of education you have completed?  Some high school oliploma  Some college or associate's degree  Bachelor's degree  Advanced degree  Princios  This is a test interview.  Powered by QuenchTec  This is a test interview.  In the last 3 months, have you used illicit drugs at least once? When referring to illicit drugs, this includes drugs such as cocaine, methamphetamine, ecstasy, molly, opioids, heroir, fentanyl, or misuse of prescription opioids. This does not include alcohol or marijuana alone.  Yes  No  Prefer not to answer			
Some high school diploma Some college or associate's degree Bachelor's degree Advanced degree  Previous Mext  Powered by QuenchTec  This is a test interview.  Previous In the last 3 months, have you used illicit drugs at least once? When referring to illicit drugs, this includes drugs such as cocaine, methamphetamine, ecstasy, molly, oploids, heroin, fentanyl, or misuse of prescription oploids. This does not include alcohol or marijuana alone.  Yes No Prefer not to answer		79%	
High school diploma Some college or associate's degree Advanced degree  Next  Previous  This is a test interview.  Previous  In the last 3 months, have you used illicit drugs at least once? When referring to illicit drugs, this includes drugs such as cocaine, methamphetamine, ecstasy, molly, opioids, heroin, fentanyl, or misuse of prescription opioids. This does not include alcohol or marijuana alone.  Yes No Prefer not to answer	What is the highest level of education you have completed?		
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Bachelor's degree  Provious  Next  Powered by QuenchTec  This is a test interview.  Previous  In the last 3 months, have you used illicit drugs at least once? When referring to illicit drugs, this includes drugs such as cocaine, methamphetamine, ecstasy, molly, opioids, heroin, fentanyl, or misuse of prescription opioids. This does not include alcohol or marijuana alone.  Previous  No  Prefer not to answer	O High school diploma		
Advanced degree    Previous   Next	<ul> <li>Some college or associate's degree</li> </ul>		
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<ul> <li>Yes</li> <li>No</li> <li>Prefer not to answer</li> </ul> Previous Next	In the last 3 months, have you used likely drugs at least case 2 Many	82%	Research and Analysis of Media
O No O Prefer not to answer  Previous Next	In the last 3 months, have you used illicit drugs at least once? When r molly, opioids, heroin, fentanyl, or misuse of prescription opioids. <b>T</b>	82% eferring to illicit drugs, this includes drugs such as a	Research and Analysis of Media
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0		This is a test interview.	
			RAM SH
		85%	Research and Analysis of Media
	In the past 3 months, have you intentionally taken more than one ill	licit drug, either together or within a short period of time?	
	○ Yes		
	<ul><li>No</li></ul>		
	O Prefer not to answer		
		Previous Next	
			Powered by QuenchTec
0		This is a test interview.	

Have you ever intentionally taken more than one illicit drug, either together or within a short period of time?

O Yes

O Prefer not to answer

Next

	This is a test interview.	
		RAM 8
	90%	Research and Analysis of Media
Yes	e of drugs cause health problems, disability, or challenges with major responsibilities at work, school, or home?	
O No		
O Prefer not	t to answer	
	Previous Next	
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	This is a test interview.	
		RAM \$
		Research and Analysis of Media
	92%	Research and Analysis of Media
In the last yea	92%  ar, have you been diagnosed with, or in recovery or treatment for a substance use disorder?	Research and Analysis of Media
O Yes		Research and Analysis of Media
O Yes  No	ar, have you been diagnosed with, or in recovery or treatment for a substance use disorder?	Research and Analysis of Media
O Yes	ar, have you been diagnosed with, or in recovery or treatment for a substance use disorder?	Research and Analysis of Media
O Yes  No	ar, have you been diagnosed with, or in recovery or treatment for a substance use disorder?	Research and Analysis of Media





95%

Do you have a close friend or family member who, in the last 3 months, has used illicit drugs at least once? When referring to illicit drugs, this includes drugs such as cocaine, methamphetamine, ecstasy, molly, opioids, heroin, fentanyl, or misuse of prescription opioids. This does not include alcohol or marijuana alone.

● Yes
 ○ No
 ○ Prefer not to answer

Previous Next





That completes the survey. Thank you for your participation. Please click on the "Next" button to submit your responses.



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## Thank you for participating in this survey!

For some reason you have been re-directed to this default landing page instead of your usual end page.
It could be due to an error in the survey set-up, survey being performed in an external system, or a momentary break in your internet connection.
Once the survey has been closed, the correct status will be applied to your account, but please allow one to two weeks for this to take place.

If you have any questions, please visit our  $\underline{\sf FAQs}.$ 

Thank you.

Technical information Correlation: 2b2c4002-a280-4e81-b8e5-d0567c8f9cff /Survey/Complete?ProjectToken=c81d84a5-ca1b-4a6a-853b-27fa6fe3c29f Cint