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Recruitment Materials - Focus Groups

AI/AN Adults

Date
January 9, 2024

Project Summary

The goal of this focus group discussion is to learn from you about what you know about concussions and what you think about the current concussion and mild Traumatic Brain Injury (TBI) medical discharge instructions. This information will help us develop appropriate concussion discharge instructions for adult Alaska Natives and American Indians, Native people, and Tribal members. This project is being conducted for the Centers for Disease Control and Prevention, also known as the CDC.

Email Text

Subject: CDC Focus Groups Discussion on Concussion Discharge Instructions

Hello!

The Centers for Disease Control and Prevention and Banyan Communications are updating the current medical discharge instructions for traumatic brain injuries and concussions.

We are asking adults ages 18 and older who identify as Alaska Native or American Indian to share their thoughts and opinions about the concussion discharge instructions in a 1-hour focus group via Zoom. Information you provide will help us develop appropriate materials before they are released to medical providers and shared with the community. Participants will receive \$50, and all data and information received will be kept private and destroyed after the study. **If you are interested in participating, please follow this link.**

We appreciate you considering sharing your opinions and perspectives, and we look forward to hearing from you!