

## Email Invitations

### Introductory Email Text:

**Subject:** Interview invitation to discuss a transportation safety decision support tool

Greetings:

Our team at the UNC Highway Safety Research Center invites you to participate in an interview examining CDC's Motor Vehicle Prioritizing Interventions and Cost Calculator for States and a potential new iteration of this tool to help support transportation safety decision-making. This work is supported by the Centers for Disease Control and Prevention's National Center for Injury Prevention and Control. The interview is designed to gather feedback on the proposed design of a new tool to ensure it meets the needs of state public health and transportation partners in their collaborative work to implement transportation safety programs, practices, and policies.

We expect no more than 20 total respondents from state public health and transportation agencies, as well as related professional associations and organizations, to participate in these interviews. Our interview should take you no more than 50 minutes of your time and will be conducted online.

Please note your participation is entirely voluntary and that there are no known risks to participating. The OMB approval number for this information collection is #XXXXXXX (expiration date: XX/XX/XXXX).

Would you have availability during any of the following times for an interview?:  
(LIST A HANDFUL OF POTENTIAL INTERVIEW TIMES)

If you have any questions about this project or these interviews, please contact Seth LaJeunesse at [lajeune@hsrc.unc.edu](mailto:lajeune@hsrc.unc.edu).

We greatly appreciate your time and assistance.

Sincerely,

(NAME)

(TITLE)