

ATTACHMENT 2b

DATA COLLECTION TOOL: Communications Interview Guide

Interview Guide: Million Hearts® Hospital or Health System Recognition Program

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Congratulations on your selection as a Million Hearts® Hospital/Health System!

I am (name) with (organization) talking with you on behalf of the Million Hearts® Initiative. Thank you for making time to talk to me today.

The primary purpose of the Million Hearts® Hospital/Health System Recognition program is to recognize institutions working to systematically improve the cardiovascular health of the population and communities they serve through the priority areas of: **1) Keeping People Healthy, 2) Optimizing Care, 3) Improving Outcomes for Priority Populations, and 4) Innovating for Health.** Million Hearts® would like to develop a “success story” describing the strategies adopted by your hospital or health system to provide exemplary care for your patients. Your hospital or health system will be named on the Million Hearts website.

Interview Questions

1. Please describe how the Million Hearts® strategies you [will implement/are implementing/have implemented] will help/are helping/have helped] your hospital or health system with improving CVD outcomes?
2. Are there any additional Million Hearts® strategies that you would like to work towards implementing in your hospital or health system?
3. Are there any **non-Million Hearts® strategies** that you [will implement /are implementing/have implemented] that have contributed to your hospital/health system's success at improving CVD outcomes?

Please describe how the Million Hearts® strategies you will implement will help your hospital/health system improve CVD outcomes