

Cognitive Testing of Supplemental Nutrition Assistance Program Client Integrity Messaging,
Submitted Under Generic Clearance for Questionnaire Pretesting

Generic Information Collection Request Addendum

Request: As indicated in the original OMB submission titled, “Cognitive Testing of Supplemental Nutrition Assistance Program Client Integrity Messaging” and approved on January 13, 2023, we had planned to conduct up to 30 interviews in three different states/jurisdictions. This request is to increase the number of interviews from 30 to 40 in the same locations (Washington, DC and Pennsylvania). Due to a reduction in scope, we are reducing the number of locations for the overall study and increasing interviews in remaining locations. We plan to submit a separate request for the remaining interviews in April, for a total of 50 interviews for our entire project.

Purpose: The purpose of this project remains the same. The results of this study will be used to evaluate SNAP Client Integrity messages used in each jurisdiction with regard to whether they are clear and easy to understand, and to improve the guidance provided to states for crafting Client Integrity messages by the Food and Nutrition Service, which administers SNAP.

Population of Interest: No change.

Timeline: No change.

Language: No change.

Sample: No change.

Recruitment: No change.

Locations of interviews: No change. The additional interviews will be conducted in two of the jurisdictions for which we already have approval: Scranton, Pennsylvania, and the District of Columbia.

Protocol: No change.

Informed Consent: No change.

Incentive: No change.

Length of Interview: No change. We estimate that each cognitive interview will take approximately 60 minutes.

Burden hours: The additional 10 interviews will result in an additional burden of 10 hours.

The pre-approved generic screening questionnaire will take approximately ten minutes per person, and the additional screening questions specific to this research will take two minutes per person. We estimate that we will screen up to three people for each successful recruit for each of the 10 additional interviews. Therefore, we estimate a total of 30 people screened for a total of about 1 hour (30 people at 2 minutes each).

The total estimated participant burden for the 10 additional interviews is 11 hours, as indicated in the table below.

Category	Number of additional participants	Participation Time	Burden
Screening	30	2 minutes	1 hour
Cognitive Interviews	10	60 minutes	10 hours
Total			11 hours

The original OMB request – approved January 13, 2023 – is enclosed as an attachment to this addendum (Attachment 1 - Cognitive Testing of Supplemental Nutrition Assistance Program Client Integrity Messaging).

The contact person for questions regarding this request is listed below:

Alfred “Dave” Tuttle
Center for Behavioral Science Methods
U.S. Census Bureau
Washington, D.C. 20233
(301) 763-7809
alfred.d.tuttle@census.gov