Email or social media Announcement:

Subject: Participants needed for study in [city, state] ($50)

The U.S. Census Bureau is conducting a research interviews with people age 18 and older, in the [city, state] area who **EITHER:**

- Have income of less than $30,000 per year; **OR**

- Have ever used SNAP/food stamps or other food assistance.

Interviews last one hour and will take place at [a convenient location / XX location] in [city, state]. **We will provide $50 to each person who participates in the study. (**Federal employees are not eligible to receive the $50.**)**

If you are interested, please click on the link below to answer questions to see if you qualify. You can also call us at 1-800-XXX-XXXX.

Please feel free to pass this request along to other people that you may know in the [city, state] area. Only one person per household may qualify.

[LINK]

Participants Needed for Research Study in [city, state]

** $50 for 1 Hour **

The U.S. Census Bureau is conducting research interviews with people age 18 and older, in the [city, state] area who **EITHER:**

- Have income of less than $30,000 per year; **OR**
- Have ever used SNAP/food stamps or other food assistance.

The interviews will be used to improve communications and test messages about the SNAP program. All responses are kept confidential.

Interviews will last about 60 minutes and take place at [a convenient location / XX location] in [city, state]. **We will provide $50 to each person who participates in the study.** (Federal employees are not eligible to receive the $50.)

Please go to [screener website] or call us at 1-800-XXX-XXXX to answer questions to see if you qualify. You may also scan the QR code below.

[QR]

And feel free to pass this request along to other people that you may know in the [city, state] area who might qualify.

SNAP Messages Study

[website] or 1-800-XXX-XXXX

SNAP Messages Study

[website] or 1-800-XXX-XXXX

SNAP Messages Study

[website] or 1-800-XXX-XXXX

SNAP Messages Study

[website] or 1-800-XXX-XXXX

SNAP Messages Study

[website] or 1-800-XXX-XXXX

SNAP Messages Study

[website] or 1-800-XXX-XXXX

SNAP Messages Study

[website] or 1-800-XXX-XXXX

SNAP Messages Study

[website] or 1-800-XXX-XXXX