

Email or social media Announcement:

Subject: Participants needed for study in [city, state] (\$50)

The U.S. Census Bureau is conducting research interviews with people ages 18 and older, in the [city] area who meet at least one of the criteria below:

- Have income of less than \$30,000 per year; **OR**
- Have ever used SNAP/food stamps or other food assistance.

Interviews last one hour and will take place at a convenient location in [city]. **We will provide \$50 to each person who participates in the study.** (Federal employees are not eligible to receive the \$50.)

If you are interested, please click on the link below to answer questions to see if you qualify.

[URL]

You can also call us at 1-800-XXX-XXXX to see if you qualify. Please mention “food assistance study.”

Please pass this request along to other people that you may know in the [city] area. Only one person per household may qualify.

Participants Needed for Research Study in [city, state]

**** \$50 for 1 Hour ****

The U.S. Census Bureau is conducting research interviews with people age 18 and older, in the [city] area who meet at least one of the criteria below:

- Have income of less than \$30,000 per year; **OR**
- Have ever used SNAP/food stamps or other food assistance.

The interviews will be used to improve communications and test messages about the SNAP program. All responses are kept confidential.

Interviews will last about 60 minutes and will take place at a convenient location in [city]. **We will provide \$50 to each person who participates in the study.**

(Federal employees are not eligible to receive the \$50.)

To see if you qualify for our study, please go to our website to answer some questions using this link: [URL]

...or by scanning this QR code with your cell phone:

You can also call us at 1-800-XXX-XXXX. Please mention the “food assistance study.”

[QR]

Please pass this request along to other people in the [city] area who might qualify.
Only one person per household may qualify.