

Attachment A: Recruitment Email Text

Dear [Facility Director/State Representative],

The U.S. Census Bureau and the Substance Abuse and Mental Health Services Administration (SAMHSA), are collaborating in an effort to understand the potential implications of changes to the collection of race and ethnicity information in federal data collections, as proposed by the Office of Management and Budget (OMB). We would love to hear from you or your staff about how changes to asking race and ethnicity might affect your establishment.

This study has been approved by the Office of Management and Budget (OMB). This eight-digit OMB number, 0607-0725, confirms this approval and expires on 12/31/25. Without this approval, we could not conduct this study.

For this study, you will connect with our interviewer via Microsoft Teams or Zoom for the virtual interview, in which you will answer few questions regarding the data collection and reporting of race and ethnicity information from clients receiving treatment services. The interview will be conducted by an experienced staff member from SAMHSA. We estimate that completing this interview will take no more than 20 minutes.

We plan to use your feedback to improve how race and ethnicity data potentially are collected by SAMSHA, the Census Bureau, and across the Federal Government. The Public Health Service Act (42 U.S.C. § 290aa(p)) authorizes this data collection. The Census Bureau and SAMSHA are authorized to collaborate in this study under the Census Bureau's joint project authority in 13 U.S.C. §8(b). Your privacy is protected by the Privacy Act, Title 5, U.S. Code. Your responses will be used to produce statistics. There are a limited number of uses of your data permitted under the Privacy Act.

If you would like to volunteer to take part in this study, please reply to this email and one of our interviewers will be in touch with you to schedule an appointment for the interview. Your feedback is extremely important, and we appreciate any help you can provide us to improve our data collections.

Thank you,
[interviewer]
[interviewer email]
[interview phone]