SMS Reminder 1 (Link):

Respond to the Census Bureau's mandatory survey. We sent instructions in the mail a few days ago. ${l://SurveyURL} Reply STOP to cancel. Text HELP for more info.

SMS Reminder 2 (Link):

${l://SurveyURL} Help your community by responding to the Census Bureau's short survey. We sent instructions in the mail. Reply STOP to cancel. Text HELP for more info.

SMS Reminder 1 (No Link):

Respond to the Census Bureau's mandatory survey. We sent instructions in the mail a few days ago. Reply STOP to cancel. Text HELP for more info.

SMS Reminder 2 (No Link):

Help your community by responding to the Census Bureau's short survey. We sent instructions in the mail. Reply STOP to cancel. Text HELP for more info.