

# Focus groups basic rules

- I will be asking questions and there are no right or wrong answers.
- Be respectful of other's people comments.
- Only one person speaks at a time, and we'd like everyone to get a turn.
- Time is limited.
- Please keep your camera on.
- Please keep what everyone says here private.
- Don't identify your residents by name.

# Example QR code - Wikipedia



# Example email

**SENDER:** U.S. Census Bureau

**SUBJECT LINE:** Coming Soon – Invitation to Respond to the 2030 Census!

Dear Resident:

Shortly after April 1, 2030, you will receive an email from the Census Bureau inviting you to respond online to the 2030 Census, the 25<sup>th</sup> Decennial Census of the U.S. population.

The questionnaire you will complete is used to count people who are living, staying, or receiving services in group quarters on April 1, 2030. Some examples of group quarters include college or university residence halls, group homes, residential treatment centers, and workers' group living quarters.

The questionnaire has been developed specifically to make sure we count you at the right location. You will be asked some questions to confirm where you are living or staying on April 1, 2030.

When you receive the Census Day email, please click the link and log into the system with your unique Census ID to start the interview. This is your personal ID and must not be shared with anyone. The questionnaire should take only 10 minutes to complete.

Thank you for your cooperation.

Sincerely,

Director U.S. Census Bureau

If you have any questions about the 2030 Census of group quarters, please visit the Census Bureau website at: <[www.census.gov/gq](http://www.census.gov/gq)>

If you wish to contact us, please do not reply to this email but instead, visit [https://www.censusbureau.gov/GQ\\_ISR/Help](https://www.censusbureau.gov/GQ_ISR/Help) or call the GQ ISR HELP DESK at XXX-XXX-XXXX.

*OMB Number*

*This collection has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number is XXXX-XXXX and appears at the bottom of each screen of the GQ ISR system. Without this approval, we could not conduct the 2030 Census.*

*Authority and Confidentiality*

*Title 13, United States Code, authorizes the U.S. Census Bureau to conduct this collection and to request your voluntary assistance.*