

Attachment X: Participant recruitment email

SUBJECT: Action Requested: 2024 Annual Business Survey (ABS) Meeting Invitation

Hello,

The National Science Foundation (NSF) and its data collection partner, the U.S. Census Bureau, are working to test questions for the 2024 Annual Business Survey (ABS). Importantly, before we officially conduct this survey, we need to obtain direct feedback from a small number of businesses. I'm writing to ask for your help in providing feedback. You were specifically selected to ensure input from different types of businesses across the country, and I sincerely hope that you will participate.

If you agree to support this research effort by providing feedback, we will schedule a virtual meeting for no more than 1 hour with Census Bureau staff to test the web survey. We hope to test this survey in July and August, and our team will be flexible to accommodate your schedule. If you are willing to participate, please visit the link below to schedule a day and time that works best for you.

LINK

Thanks in advance for your consideration. If you have additional questions, please feel free to contact me using the information provided below.

Sincerely,

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