

Recruitment E-mail Draft for the AIES Interactive Question Preview Tool Usability Testing

Hello,

I hope this message finds you well. I am a survey researcher at the U.S. Census Bureau in the Economy-Wide Statistics Division. You are listed as the contact for your company, and we are reaching out to gather feedback on a potential new question preview tool for a Census Bureau survey. We would greatly appreciate your feedback on it. Below is a link to select a date and time to meet with us. The meeting should take less than 45 minutes to complete. No advance preparation required.

Follow this link to the Survey:

[Schedule Meeting](#)

Or copy and paste the URL below into your internet browser:

[<https://research.rm.census.gov/>_____]

If you have any questions or concerns, please feel free to contact me via e-mail or phone. Your participation in this research is voluntary and invaluable.

Thanks in advance for your consideration.

[NAME, TITLE]

Economy-Wide Statistics Division, Office of the Division Chief

U.S. Census Bureau

[O: PHONE]