

Appendix T: Debriefing Interview

Thank you for your participation in the National Food Study. Please tell us about your experience with the study. Your honest feedback is important to us and will help us improve the study for others.

Debriefing interview A [FOR RESPONDENTS WHO REFUSED TO PARTICIPATE]

[THESE QUESTIONS HAVE BEEN INCLUDED IN THE IN-PERSON SCREENER INSTRUMENT]

Debriefing Interview B [FOR RESPONDENTS WHO OPTED OUT AFTER INITIALLY AGREEING TO PARTICIPATE]

[INTERVIEWER, INDICATE AT WHAT POINT RESPONDENT OPTED OUT]

INT_CHECK_R:

IS RESPONDENT TO INITIAL INTERVIEW THE SAME AS THE SCREENER RESPONDENT?

1. YES, SAME RESPONDENT
2. NO, DIFFERENT RESPONDENT
3. DON'T KNOW

INT_CHECK_OPTOUT:

TO YOUR BEST KNOWLEDGE, PLEASE INDICATE BELOW AT WHAT POINT RESPONDENT OPTED OUT OF THE STUDY

1. AFTER COMPLETION OF INITIAL INTERVIEW BUT BEFORE START OF TRAINING
2. AFTER COMPLETION OF TRAINING BUT BEFORE START OF FOOD LOG

JB1. There are a number of reasons why people might change their mind about participating in this study. Can you tell me why you changed your mind about participating? CHECK ALL THAT APPLY.

[IF NECESSARY: Are there any other concerns?]

1. NOT INTERESTED/DIDN'T THINK IT IS IMPORTANT STUDY
2. STUDY ASKED TOO MUCH INFORMATION FROM ME

3. CAN'T USE A SMARTPHONE/COMPUTER
4. TOO MUCH WORK TO ENTER INFORMATION ON FOOD/DRINK OBTAINED
5. TOO MUCH TIME REQUIRED FROM ME
- ~~6. CONCERNS ABOUT ALLOWING APP TO ENABLE AND USE GPS~~
- ~~7. OTHER CONCERNS ABOUT PRIVACY AND/OR CONFIDENTIALITY~~
8. OTHER (SPECIFY: _____)

Thank you.

Debriefing Interview C [FOR RESPONDENTS WHO COMPLETED THE FOOD LOG]

JC1. How easy or difficult was it to keep track of and record the foods you yourself got?

1. Very Easy
2. Easy
3. Neither easy nor difficult
4. Difficult
5. Very Difficult
6. Not Applicable

[IF JC1=4, 5 ASK JC1B. ELSE GO TO JC2.]

JC1B. Can you tell me what made it difficult to keep track of and record the foods you yourself got?

JC2. [IF PR RESPONDED FOR SMALL CHILDREN] How easy or difficult was it for you to keep track of and record the foods that your young children got; that is, any children under 11 years old?

1. Very Easy
2. Easy
3. Neither easy nor difficult
4. Difficult
5. Very Difficult
6. Not Applicable

[IF JC2=4, 5 ASK JC2B. ELSE GO TO JC3.]

JC2B. Can you tell me what made it difficult to keep track of and record the foods your children got?

[IF R USED SMARTPHONE APP, ASK JC3. ELSE GO TO JC4.]

JC3. How easy or difficult was it to use the app?

1. Very Easy
2. Easy
3. Neither easy nor difficult
4. Difficult
5. Very Difficult

[IF JC3=4, 5 ASK JC3B. ELSE GO TO JC4.]

JC3B. Can you tell me what made it difficult to use the app?

JC3C. As you might remember, the FoodLogger app does not allow people to make any changes on days marked complete. During the seven day period, did you ever try to go back to an earlier day to make changes on what you had reported?

1. Yes
2. No

[IF JC3C=1 ASK JC3D. ELSE GO TO JC4.]

JC3D. When the FoodLogger did not allow you to go back to an earlier day to make changes, what did you do with the changes you intended to make?

1. You entered the correct information on another day.
2. You left the information entered as it is.
3. You tried to reach the study for help (e.g., calling or emailing to the study's help desk).
4. You did something else. (SPECIFY: _____)

JC4. Which statement best describes you?

- 1. I did not report any food or drink items I got in the past 7 days.**
- 2. I reported only a few food or drink items I got in the past 7 days.**
- 3. I reported some food or drink items I got in the past 7 days.**
- 4. I reported most of the food or drink items I got in the past 7 days.**
- 5. I reported all of the food or drink items I got in the past 7 days.**
- 6. I reported not getting any food or drink items each day over the past 7 days.**

[IF JC4 IN (1, 2, 3), ASK JC4A. ELSE GO TO JC5.]

JC4A. Can you tell me why you [didn't report any food or drink items/reported only a few food or drink items/some food or drink items] you got in the past 7 days?

JC5. Prior to your participating in the National Food Study, we estimated that primary respondents like yourself would spend about 3 hours on the data collection during the past 7 days, plus another hour for each child in the household under 11 years old. This time includes time spent: reading any materials provided to you; participating in the training at the beginning of the week; (IF TELEPHONE MODE: listening to interviewers and answering questions; completing the Profile and Income Questionnaires over the phone); (IF USING SMARTPHONE OR WEB: using the smartphone or web-based system to fill out the Profile and Income Questionnaires, record all food acquisition events and items, including taking and uploading pictures of both receipts and food items;) and any time spent during the week asking questions of the help desk.

We estimate that you yourself spent about [3 + # of young children] hours last week doing all the data collection activities we described. This does not include time spent by other members of the household or time spent on today's interview. Is this estimate about right, or is it too high or too low?

- 1. ESTIMATE IS ABOUT RIGHT**

2. ESTIMATE IS TOO LOW
3. ESTIMATE IS TOO HIGH

[IF JC5=2 ASK JC5B. ELSE GO TO JC5C.]

JC5B. You believe our estimate of [__fill in__] hours is too low. How much time, in total, do you believe you yourself spent on these data collection activities?

____ hours and ____ minutes

GO TO JC6

[IF JC5=3 ASK JC5C. ELSE GO TO JC6.]

JC5C. You believe our estimate of [__fill in__] hours is too high. How much time, in total, do you believe you yourself spent on these data collection activities?

____ hours and ____ minutes

JC6. Our sponsor, the U.S. Department of Agriculture, may wish to check with you on these time estimates. Would that be okay with you? We would give them your name and telephone number so they could call you?

1. YES
2. NO

JC7. Your household has earned a total incentive of \${INSERT HOUSEHOLD'S TOTAL INCENTIVE} for participating in the National Food Study. We recognize and appreciate all the effort you have put into recording your food acquisitions and responding to our questions. If we were to invite you back for another study in the next 3 or 4 months, would you be willing to participate again within the next 3 or 4 months?

1. YES
2. NO

This is all I have. Thank you very much!

[END SURVEY]