

Appendix B: Participant Recruitment Advertisement Script

The U.S. Census Bureau is looking for adults and children to help test a web-based survey instrument of a smartphone. The instrument will be used to collect data for a national survey of Americans' food acquisitions. Anyone, particularly those who are receiving food assistance (e.g., WIC or SNAP), are welcome to participate! You will participate in a study session of 1-2 hours, depending on the nature of the session, and perform a few data entry tasks. Each participant will receive \$50 for each hour of participation (up to 2 hours) Please call 301-763-4979 or email csm.recruiting@census.gov to learn more. Please mention "National Food Study" in the email subject line or when you call.