

Attachment B: Recruitment Materials

Respondent Debriefing Recruitment Email:

SUBJECT: Action Requested: Schedule a Meeting with the U.S. Census Bureau

Hello,

I hope this message finds you well! I am a survey researcher at the U.S. Census Bureau. You are listed as the contact for your company, and we are interested in gathering feedback about a Census Bureau survey that you recently completed. Below is a link to select a date and time to meet with us. The meeting should last no more than 1 hour, and no advance preparation is required.

Follow this link to the Scheduler: Schedule Meeting

Or copy and paste the URL below into your internet browser:

[<https://research.rm.census.gov/>_____]

If you have any questions or concerns, please feel free to contact me via e-mail or phone. Your participation in this research is voluntary and invaluable.

Thanks in advance for your consideration!

[NAME], [TITLE]

[SIGNATURE BLOCK]

Nonrespondent Debriefing Recruitment Email:

SUBJECT: Action Requested: Schedule a Meeting with the U.S. Census Bureau

Hello [name],

I'm [NAME], a survey researcher with the Census Bureau and I wanted to reach out personally to invite your feedback on Census surveys.

I am a part of a team that talks to people who receive our surveys to let others know what you think. I'd like to hear from you – you can find a day and time that works for you by using the scheduling link below or reply to this email to find a time.

The meeting will last no more than 60 minutes, and no advance preparation is required.

Follow this link to the Scheduler: Schedule Meeting

Or copy and paste the URL below into your internet browser:

[<https://research.rm.census.gov/>_____]

If you have any questions or concerns, please feel free to contact me via e-mail or phone. Your participation in this research is voluntary and invaluable.

Thanks in advance for your consideration!

[NAME], [TITLE]

[SIGNATURE BLOCK]