

E-Commerce Questions for Legacy Annual Surveys and the Annual Integrated Economic Survey			
Survey	Question(s) text	Instruction/definition	Unit of collection
ASM (SY22)	What percent of the value reported in Sales, Shipments, Receipts, or Revenue was for goods that were ordered or whose movement was controlled or coordinated over electronic networks? (Report whole percent.)	E-shipments are online orders accepted for manufactured products from customers. These include shipments to other domestic plants of your own company for further manufacture, assembly, or fabrication.	Establishment
ARTS (SY22)	Were there any revenue or sales from e-commerce in \$\$00?	Electronic commerce (e-commerce): The sale of goods and services where the buyer places an order, or the price and terms of the sale are negotiated, over the internet, extranet, e-mail, mobile devices (m-commerce), an Electronic Data Interchange (EDI) network, or other comparable online systems/applications Payment may or may not be made online (e.g., order online but pay at an establishment in person) Include: • Buy or reserve online, pick up in store (BOPIS) • Buy or reserve online with home/business delivery • Buy online with curbside pickup • Buy online with kiosk/locker/tower pickup • Monetary donations received online as revenue from electronic sources (for tax-exempt companies)	Industry
AWTS (SY22)	During \$\$00, what amount of the total revenue or sales was from e-commerce?		
SAS (SY22)	Were there any revenues from customers entering orders directly on the company's websites or mobile applications in \$ \$00? Were there any revenues from customers entering orders directly on third-party websites or mobile applications in \$\$00? Were there any revenues from customers entering orders via any other		Industry

	electronic systems (such as private networks, dedicated lines, etc.) in \$ \$00? Of the total \$ \$00 Sales, Shipments, Receipts, or Revenue reported, what amount was from the revenues from electronic sources? Please provide an estimate if exact figures are not available.		
AIES (SY23)	Of the total \$ \$00 Sales, Shipments, Receipts, or Revenue reported, what amount was from goods, services, or manufactured products that were ordered or whose movement was controlled or coordinated electronically? Please provide an estimate if exact figures are not available.	Electronic Commerce (e-commerce) or e-shipments The sale of goods, services, or manufactured products where the buyer/customer places an order, or the price and terms of the sale are negotiated, over the Internet, extranet, email, mobile devices (m-commerce), an Electronic Data Interchange (EDI) network, private networks, dedicated lines, or other comparable online systems/applications. Payment may or may not be made online (e.g., order online but pay at a location in person). Include: • Revenues from customers entering orders directly on your own and/or third party websites or mobile applications • Shipments to other domestic plants of your own company for further manufacture, assembly, or fabrication • Buy or reserve online, pick up in store (BOPIS) • Buy or reserve online with home/business delivery • Buy online with curbside pickup • Buy online with kiosk/locker/tower pickup • Monetary donations received online as revenue from electronic sources (for tax-exempt firms)	Establishment (manufacturing) Industry (else)