

2023 AIES E-Commerce Question

NOTE: the question below is:

- Asked for each location for those locations that are involved in manufacturing
- Asked for groups of locations that do or make the same thing for those locations that are not involved in manufacturing

Question Text:

Revenue from Electronic Sources

Electronic Commerce (e-commerce): Part of total revenue

Of the total Sales, Shipments, Receipts, or Revenue reported, what amount was from goods, services, or manufactured products that were ordered or whose movement was controlled or coordinated electronically?

Please provide an estimate if exact figures are not available.

2023 (report in thousands)

Additional Information:

Electronic Commerce (e-commerce) or e-shipments:

The sale of goods, services, or manufactured products where the buyer/customer places an order, or the price and terms of the sale are negotiated, over the Internet, extranet, email, mobile devices (m-commerce), an Electronic Data Interchange (EDI) network, private networks, dedicated lines, or other comparable online systems/applications.

Payment may or may not be made online (e.g., order online but pay at a location in person).

Include:

- Revenues from customers entering orders directly on your own and/or third party websites or mobile applications
- Shipments to other domestic plants of your own company for further manufacture, assembly, or fabrication
- Buy or reserve online, pick up in store (BOPIS)
- Buy or reserve online with home/business delivery
- Buy online with curbside pickup
- Buy online with kiosk/locker/tower pickup
- Monetary donations received online as revenue from electronic sources (for tax-exempt firms)