

1. General Advertisement Template for email, Craigslist/web posting

Get paid for sharing your opinions

RTI International and Research Support Services, research organizations that are working with the U.S. Census Bureau, are looking for adults (ages 18 and over) to answer questions about their household and give their reactions about questions in a national survey. The interview will be conducted online using a secure video conferencing app, Microsoft Teams. **The interview will take about 90 minutes. We will provide \$40 for participating in the remote interview.**

To see if you are eligible for the study, please complete a short questionnaire at:

[LINK]

You may also call 866-280-1520 to learn more about the study and see if you are eligible.

Please feel free to pass this message along to other people that might be interested in helping with this research.

2. Specific Advertisement Template for email, Craigslist/web posting

Get paid for sharing your opinions

RTI International and Research Support Services, research organizations that are working with the U.S. Census Bureau, are looking for adults (ages 18 and over) to answer questions about their household and give their reactions about questions in a national survey. We are recruiting participants who meet one or more of the following criteria:

- [Specific characteristics as needed, such as those that are retired]

The interview will be conducted online using a secure video conferencing app, Microsoft Teams. **The interview will take about 90 minutes. We will provide \$40 for participating in the remote interview.**

To see if you are eligible for the study, please complete a short questionnaire at

[LINK]

You may also call 866-280-1520 to learn more about the study and see if you are eligible.

Please feel free to pass this message along to other people that might be interested in helping with this research.

3. Outreach email for referrals or previously screened participants

Seeking your feedback on another Census Bureau research opportunity

Hello,

We hope this message finds you well.

[IF PREVIOUSLY SCREENED PARTICIPANT: You previously expressed interest in participating in research conducted by the U.S. Census Bureau seeking opinions about survey questions in a national household survey. Although that research has concluded and we did not have the chance to collect your feedback, we now have another research opportunity.]

[IF PARTICIPANT REFERRAL: Your friend [Name] expressed interest in participating in research conducted by the U.S. Census Bureau seeking the public's opinions about questions in a national survey. They suggested we also reach out to you for your opinions via this email address.

The interview will be conducted online using a secure video conferencing app, Microsoft Teams. **The interview will take about 90 minutes. We will provide \$40 for participating in the remote interview.**

To see if you are eligible for the new study, please complete a short questionnaire at

[LINK]

You may also call 866-280-1520 to learn more about the study and see if you are eligible.

Please feel free to pass this message along to other people that you may know.

4. Outreach email for Facebook, Forum, or other group admin

I hope this message finds you well. My team and I are working with the U.S. Census Bureau to test some survey questions on a national household survey.

Specifically, the Census Bureau hopes to seek individuals that [insert criteria – e.g., who work as food/grocery delivery drivers] for their feedback on these survey questions. So, I'm reaching out to you, the admin of the [Facebook/Reddit group] for assistance.

I'd like to ask for your help to post information about our study to your group, or for your approval to let me join the group to post this information myself.

Anyone who participates in a virtual interview will receive \$40 to thank them for their time.

Below please find our recruitment ad, which contains the key details about the research.

Get paid for sharing your opinions!

RTI International and Research Support Services, research organizations that are working with the U.S. Census Bureau, are looking for adults (ages 18 and over) who [insert criteria – e.g., work as food/grocery delivery drivers] to answer questions about their household and give their reactions and opinions about a national survey. The interview will be conducted online using a secure video conferencing app, Microsoft Teams. The interview will take about 90 minutes. We will provide \$40 for participating in the remote interview.

To see if you are eligible for the study, please complete a short questionnaire at

[[LINK](#)]

You may also call 866-280-1520 to learn more about the study and see if you are eligible.

Please feel free to pass this message along to other people that you may know.